Valley of Heart’s Delight: Kicking off the Next 75 Years

2024 Honorees

Brandi Chastain &

Bonnie and Marv Bamburg

Thursday, October 10, 2024 | 5:30 - 9:30 PM
History Park

Sponsorship Opportunities
Dear Friends of HSJ,

As we celebrate the 75th Anniversary of History San José we decided to kick it up a notch for our annual Valley of Heart’s Delight fundraiser. We decided to not honor just one person, but three!

We will be honoring San Jose native and local soccer legend Brandi Chastain with our History Maker Award. Her meteoric rise in fame began when she earned a spot on the boys soccer team at Davis Junior High School (because there was no girls team) and subsequently earned international recognition (and icon status) as a 2x FIFA Women’s World Cup Gold Medalist and 2x Olympic Gold Medalist! She even found time to coach high school soccer at Bellarmine College Preparatory. Brandi was a member of earlier women’s soccer leagues, playing for the San Jose CyberRays and the FC Gold Pride. In 2005 she was one of the founding members of BAWSI, and in April of 2023 she co-founded Bay FC with several other USWNT legends.

The honorees for our Valley Legend Award are Bonnie and Marv Bamburg. They have called San Jose home since 1963, and for the past 60 years they have served on numerous boards and advisory groups committed to promoting and preserving our local arts and culture. Bonnie was History San José’s first volunteer docent in 1972 and was appointed to the San Jose Historic Landmarks Commission by then Mayor Norm Mineta! She has taught upper-level Historic Preservation courses at San Jose State University and holds a plethora of preservation certifications for the U.S. and Canada. Marv has lent his architectural talents to History San José many times over the years and has played lead roles in varied projects for the Japanese American Museum, Grace Baptist Church, and Valley Medical Center. He has advised or served on Boards for City Lights Theater Company, Preservation Action Council, Rotary Club of Campbell, American Institute of Architects and many more.

I hope you will join us on Thursday, October 10th in celebrating these San Jose legends and supporting History San José’s important work in presenting exceptional education programs, collaborating with local arts and cultural communities, and preserving our collective history for future generations.

Tickets are available for $250 and sponsorship information including levels and exciting benefits are found on the following pages.

William P. Schroh, Jr.  
President & CEO  
History San José  
bschroh@historysanjose.org

Previous Valley of Heart’s Delight honorees include Dan Gordon, Ron Diridon Sr., Sal Pizarro, Helen and Bill Del Biaggio, Susan and Phil Hammer, Molly and Barry Swenson, and many others who have made lasting contributions to San Jose’s cultural history.
$25,000 LIGHT TOWER: PRESENTING SPONSOR

- 16 Tickets to Valley of Heart’s Delight
- 4 VIP reserved parking spaces at event
- Bay FC tickets and tailgate experience with Brandi Chastain and Jerry Smith*
- VIP early entry to private reception with honorees
- Complimentary Orchard-level History San José Memberships for all guests
- Reserved table in a prime location
- Special recognition as Presenting Sponsor throughout the live program at the event
- Premium placement of your name and/or logo with Light Tower-sponsor designation on:
  - Printed and digital invitations sent to 800 people
  - Event Programs
  - Thank-you signage displayed at the event
  - History San José’s newsletter sent to 8,000 people each month
  - Valley of Heart’s Delight webpage
  - History San José’s Facebook (12K followers) and Instagram (5K followers) pages

* To be scheduled on a mutually accepted date and used before October 2025
2024 SPONSORSHIP OPPORTUNITIES

$10,000 GONZALES/PERALTA ADOBE

- 12 Tickets to Valley of Heart’s Delight
- 3 VIP reserved parking spaces at event
- Exclusive vintage car ride through History Park during cocktail hour
- VIP early entry to private reception with honorees
- Complimentary Orchard-level History San José Memberships for all guests
- Reserved table in a prime location
- Special recognition throughout the live program at the event
- Premium placement of your name and/or logo with Gonzales/Peralta Adobe-sponsor designation on:
  - Printed and digital invitations sent to 800 people
  - Event Programs
  - Thank-you signage displayed at the event
  - History San José’s newsletter sent to 8,000 people each month
  - Valley of Heart’s Delight webpage
  - History San José’s Facebook (12K followers) and Instagram (5K followers) pages

$5,000 KELLEY PARK

- 8 Tickets to Valley of Heart’s Delight
- Complimentary use of Fallon House and Gardens for private event**
- Complimentary Orchard-level History San José Memberships for all guests
- Reserved table in a priority location
- Name and/or logo with Kelley Park-sponsor designation on:
  - Printed and digital invitations sent to 800 people
  - Event Programs
  - Thank-you signage displayed at the event
  - History San José’s newsletter sent to 8,000 people each month
  - Valley of Heart’s Delight webpage
  - History San José’s Facebook (12K followers) and Instagram (5K followers) pages

** To be scheduled in conjunction with History San José. Does not including catering or equipment rental.
$2,500  COYOTE DEPOT

- 4 Tickets to Valley of Heart’s Delight
- Private VIP tour of Gonzales/Peralta Adobe and Fallon House for ten (10) led by History Park President and CEO***
- Complimentary Orchard-level History San José Memberships for all guests
- Reserved table
- Name and/or logo with Coyote Depot-sponsor designation on:
  - Printed and digital invitations sent to 800 people
  - Event Programs
  - Thank-you signage displayed at the event
  - History San José’s newsletter sent to 8,000 people each month
  - Valley of Heart’s Delight webpage
  - History San José’s Facebook (12K followers) and Instagram (5K followers) pages

*** To be scheduled in conjunction with History San José.

$1,000  SANTA ANA SCHOOLHOUSE

- 2 Tickets to Valley of Heart’s Delight
- Behind-the-scenes tour of History San José’s extensive collection of historic materials and objects for six (6) led by History Park President and CEO****
- Complimentary Orchard-level History San José Memberships for all guests
- Reserved table
- Name and/or logo with Santa Ana Schoolhouse-sponsor designation on:
  - Printed and digital invitations sent to 800 people
  - Event Programs
  - Thank-you signage displayed at the event
  - History San José’s newsletter sent to 8,000 people each month
  - Valley of Heart’s Delight webpage
  - History San José’s Facebook (12K followers) and Instagram (5K followers) pages

**** To be scheduled in conjunction with History San José.
### SPONSORSHIP AGREEMENT

**Sponsor Name:**

(Please list sponsor name as it should appear in event materials)

**Contact Name:**

**Title:**

**Email:**

**Date:**

**Title:**

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### SPONSOR LEVEL:

- □ LIGHT TOWER: PRESENTING SPONSOR $25,000
- □ GONZALEZ/PERALTA ADOBE $10,000
- □ KELLEY PARK $5,000
- □ COYOTE DEPOT $2,500
- □ SANTA ANA SCHOOLHOUSE $1,000

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**Terms & Conditions**

- History San José will allocate sponsorship on a first-come, first-served basis
- Payment must be received by Monday, August 5, 2024 to ensure recognition on invitations
- Please make checks payable to History San José or visit [https://historysanjose.org/get-involved/valley-of-hearts-delight-annual-fundraiser/](https://historysanjose.org/get-involved/valley-of-hearts-delight-annual-fundraiser/) to purchase online.

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**Acceptance**

I, the undersigned, am authorized to commit to the conditions of this agreement on behalf of the sponsoring organization and agree to pay the total sponsorship amount indicated.

**Signature:** ___________________________  **Date:** ________________

**Print Name:** ___________________________  **Title:** ________________

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To secure your sponsorship, please return this agreement to:

History San José, 1650 Senter Road, San Jose, CA 95112

History San José is a 501(c)(3) nonprofit organization – Federal Tax ID #23-7179176