

The Exchange

History San José Welcomes Newest Affiliate

History San José is pleased to welcome our newest affiliated organization, the Hellenic Heritage Institute (HHI). HHI is a nonprofit organization dedicated to the preservation and dissemination of Greek culture. The primary objective of HHI is to research, teach and display cultural information and make it available to the general public through exhibits and programs that preserve and propagate different aspects of Greek culture.

Park, HHI exhibits will include a permanent display of artifacts, The H memorabilia and heirlooms depicting traditional Greek homes. The exhibit is scheduled to open to the public in April.



The Hellenic Heritage Institute provided entertainment at HSJ's holiday party with traditional Greek dancing.

Photographer: John Paulson

Activities will include: cooking classes; traditional folk dancing classes; small-scale concerts and seminars on the origin and evolution of Greek music; informative, educational and entertaining presentations of Greek authors; and programs offered by specialists in the field of Greek history. Visit www.hellenicheritageinstitute.org for more information.

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HSJ Responds To Economic Crunch

It is not a secret that the economic recession of 2001 has put a tremendous strain on financial resources of businesses in both the profit and nonprofit sectors. Commercial businesses are reacting with cutbacks and layoffs. The City's budget is dramatically affected. And cultural groups in Silicon Valley are finding the need to respond.

While contributions are *ahead* of last year, we at History San José find it necessary to take responsible and proactive action and adjust to the current economic environment to ensure that we continue to fulfill our core mission. Cutting back always is a difficult process because everything we do is important, but our first responsibility is the long-term financial stability of the organization. Thus, at its December 5th meeting, the Board of Directors unanimously approved a comprehensive plan to increase income and decrease expenses in order to improve the bottom line by approximately \$20,000 a month.

Organization-wide actions include a freeze on filling all open full-time positions, a freeze on corporate travel, and reduction of professional support. Supplies and other operating expenses will be reduced by \$3,000 a month. In addition, the board approved a plan to focus fund-raising efforts on high-potential, high-return prospects. The directors have done their part by nearly doubling their personal giving to HSJ over last year and have elected to cover direct governance expenses through individual director contributions.

As part of this comprehensive plan, the board approved closing the Peralta-Fallon Historical Site to public tours Tuesday – Friday, beginning January 1, 2002. Currently, an average of fewer than 20 people a week visit the site on weekdays. The site will be open for public tours on Saturday and Sunday, from 12:00–5:00 p.m., and for custom tours at any time. The gift shop will be converted for use as an event venue. It is projected that combined cost savings and increased event rentals will generate \$24,000 annually. During the week, the site will continue to serve over 12,000 students, teachers and chaperones a year through its rich variety of school programs.

These are reasonable actions in response to current economic realities. The board has acted as it should and assumed personal responsibility for increasing grants and donations. As you can see elsewhere in *The Exchange*, we continue to make considerable progress on a number of fronts. Stay with us as our exciting future continues to unfold.

David Crosson President & CEO

HSJ Board of Directors

2002-2003

Officers

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Managing Partner, Pahl & Gosselin

Vilma Pallette Community Volunteer

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Joan Shomler Volunteer Council Representative

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Principal, Shore Associates

Jim Towery
Partner, Hoge, Fenton, Jones & Appel, Inc.

Steve Travis Senior Project Mgr., South Bay Construction Company

Donations Span 100 Years of History

In 2001, History San José accepted 34 individual donations containing hundreds of artifacts ranging from archaeological to agricultural to technological materials. Following are just two examples of these donations:

Visitors to the Fallon House have probably noticed the handsome suite of Edwardian furniture in the parlor. The furniture, on display since 1993, was on a long-term loan from the San José Museum of Art. Because this furniture has become such an integral part of the Fallon House interpretation, HSJ asked the Museum of Art if it would consider permanently donating the suite. After careful deliberation, the Board of the

San José Museum of Art voted to deaccession the furniture from their collection and gift it to HSJ. HSJ is delighted and most appreciative to have this elegant and appropriate furniture for the Fallon House.

The Museum also received a significant gift from Mr. Wilms Ekkehart containing over 32 artifacts related to Ampex Corporation. Ampex, founded in Redwood-City by Alexander Poniatoff, pioneered numerous consumer electronics. In 1955, they marketed the first



Suite of Edwardian Furniture, ca.1875. Gift in honor and memory of Judson Leroy Stull and Helena Madsen Stull by their grandchildren, Judson Taylor Stull and Mary Helena Stull Twohy and their spouses, Mrs. Judson T. Stull and Mr. Kevin R. Twohy. Photographer: Sarah Puckitt

home stereo system. And, in 1956, Ampex team leader Charles Ginsburg perfected the first videotape recorder. The television industry quickly embraced the electromagnetically-made videotape, which, unlike film, did not need processing.



Model with Ampex Camera, ca. 1970



San José Mayor, Ron Gonzales, dedicating the Compass Rose.
Photographer: Davide Vieira, PHCS Board Member

Compass Rose Dedication

On November 3, the Portuguese Heritage Society of California (PHSC) held a dedication of the Compass Rose, *A Rosa os Ventos*, a 19-foot diameter replica of the 130-foot diameter Compass Rose located at the Plaza of the coveries in Lisbon, Portugal. This work of art, created in granite, is the centerpiece of the plaza of the Portuguese Historical Museum in History Park. The dedication of the Compass Rose marks the completion of the Museum's plaza area.

Mayor Ron Gonzales, guest of honor at the event, spoke of the contributions that Portuguese immigrants and their descendants have made to the vitality of the Santa Clara Valley. John Figueira, designer of the plaza, was presented with a plaque recognizing his tremendous effort and devotion in designing and developing the plaza.

History San José Happenings

History Makers

Join History San José on Thursday, February 28th at 7:00 p.m. for the latest installment of History Makers. This free public program, co-sponsored by HSJ and Barnes and Noble Booksellers, is held at the B&N store on the corner of Blossom Hill Road and Almaden Expressway. The February 28th panel discussion, moderated by HSJ president and CEO David Crosson, is entitled *Life in the Past Lane*.

Participants include Jack Douglas author of Historical Footnotes of Santa Clara Valley, and Historic San José, Tales of Naglee Park; Harry Farrell author of San José and Other Famous Places, and the "Edgar" Award winning book Swift Justice; Pat Loomis author of Signposts, Signposts II, A Walk Through the Past, and Milpitas, The Century of "Little Cornfields: 1852-1952; and Leonard McKay author of Postcard History of San José. The informal discussion will provide insight into these authors who have written about San José's history and why they have chosen to focus on this area. After an hour-long dialogue between Crosson and the panel, the discussion will be opened up to the audience for questions.



Attendees enjoy November's presentation of History Makers
Photographer: Sarah Puckitt

This past November's installment of *History Makers*, titled *Silicon Valley Cultures: Life in the Fast Lane*, explored the social impact of living in the fast-paced, cutting edge environment of Silicon Valley. Participants Dr. Chuck Darrah, Dr. Jan English-Lueck and Dr. Christine A. Finn shared valuable insights gained from anthropological and archeological studies and ethnographic fieldwork.



receiving recognition for numerous contributions to HSJ Photographer: John Paulson

Guests Enjoy Holiday Party

This year's holiday party held at History Park on December 11th was a huge success. The rain was kept at bay, allowing attendees to mingle through the lighted streets, ride the trolley, and sample the delicious dessert buffets located in the Pacific Hotel lobby and upstairs in the Firehouse.

Ongoing activities included holiday shopping in the museum store, visiting HSJ's current exhibit, *Valley of Heart's Delight*, and touring affiliate buildings including the Chinese Historical and Cultural Project's Ng Shing Gung Temple, the Portuguese Heritage Society of California's Imperio, the SJSU College of Education Alumni Association's Santa Ana One Room School House and the CA Trolley & Railroad Corporation's Trolley Barn. Additional entertainment was provided by the Hellenic Heritage Institute in the form of a wonderful Greek chorus and lively Greek dancing.

The Hotel lobby featured a tree decorated with paper doves designed by students at nearby Shirakawa School. Attendees were encouraged to sponsor a dove for \$5. All the funds were given to Shirakawa School to help purchase books, educational supplies, and field trip experiences.

This year's party featured a special moment when long-time volunteers Dean and Joan Helms received recognition for their outstanding contributions of time and effort to HSJ. In addition, the Helms asked that donations be made to HSJ in honor of their 50th wedding anniversary in lieu of gifts. A plaque commemorating their contributions is now hanging in the Pacific Hotel lobby, currently being renovated as a result of these donations.



Greek Men's chorus performing at Holiday Party Photographer: John Paulson

Hats Off to Mark Ritchie

n October 24th, HSJ Board Member Mark Ritchie was recognized as a Distinguished Volunteer Fundraiser by the Association of Fundraising Professionals (formerly NSFRE), at the annual Philanthropy Day luncheon.



HSJ Board Member Mark Ritchie

In presenting the award to Ritchie, the following citation was read: Mark Ritchie has excelled in fundraising leadership and performance since joining History San José's Board of Directors in 1999/2000.

Matching his vision for San José with HSJ's mission, Mark accepted the position of Co-Chair of HSJ's Fundraising Committee. He helped develop a campaign strategy and made presentations at board meetings that prompted fundraising actions among his peers.

This year Mark demonstrated his personal commitment by more than quadrupling his first-year contribution to HSJ, setting a high standard for fellow directors to follow. His unhesitating identification and cultivation of prospective

donors and willingness to "make the ask" have reduced the "fundraising fear factor" in other directors.

Leading by example, Mark has produced an essential upgrade of the organization's fundraising capacity as well as raised the "average" gift expectation by five-fold.

Mark Ritchie's commitment to the vision and mission of HSJ and to the betterment of our community make him an outstanding board member and leader. We thank and salute Mark for his enormous contributions of time, effort, and resources!

Keep History San José Happening!

As you read this issue of *The Exchange*, you learn of the informative, inspiring and entertaining HAPPENINGS that HSJ proudly presents to you, our members, and to the community. As with all non-profit organizations, membership, fees and earned income account for much less than the total needed — in our case, only 15% of the necessary income.

You can help us continue our tradition of affordability by increasing your membership level or making a one-time gift in addition to your membership. You can "buy" gift memberships for your friends and relatives. And you can spread the word by telling others about History San José'.

Check the HSJ webpage at www.historysanjose.org for the NEW 2002 membership categories and benefits. You can make your gift on-line, by phone or mail, using cash, check or credit card. Please call us at 408-287-2290 if you have any questions or would like more information.

Meet HSJ's New Board Members

At the December 5th Board of Directors meeting the following new board members were elected: Michael Cady, project manager at First Community Housing; Carl Cookson, a San José native who has enjoyed a long career with major San José land title companies; Stephen Moore, Assistant Vice President with Comerica Bank; and James E. Towery, a partner in the law firm Hoge, Fenton, Jones & Appel. HSJ welcomes these individuals to the board.

Upcoming Events

History Makers: Life in the Past Lane

Thursday, February 28th 7:00 - 8:30 p.m. Barnes and Noble, 5353 Almaden Expressway

This free public program is cosponsored by HSJ and Barnes and Noble Booksellers. HSJ President & CEO David Crosson moderates the informal discussion of the panel which includes published authors: Jack Douglas, Harry Farrell, Pat Loomis, and Leonard McKay. After an hour-long dialogue between Crosson and the panel, the discussion will be opened up to the audience for questions.

Spring Family EventSaturday March 23rd

Members at the Donor level (\$100) or higher along with their children and grandchildren are invited to enjoy a family-oriented, fun-filled day at History Park to celebrate the coming of spring. Festivities will include children's activities and an ice cream social.

Valley Heritage Festival 2002

Saturday and Sunday May 26th and 27th 10:00 a.m. = 5:00 p.m.

Join us for this free, family-oriented event which celebrates Santa Clara Valley's rich multicultural heritage.

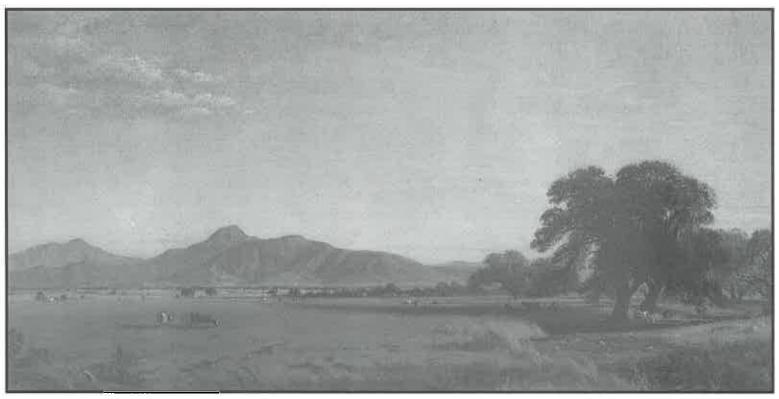
Ongoing Exhibit:

Valley of Heart's Delight: From Orchards to Suburbs in Silicon Valley

August 21, 2001 – June 15, 2002 Pacific Hotel Gallery, History Park

Valley of Heart's Delight: From Orchards to Suburbs in Santa Clara Valley focuses on the transformation of the Valley from a world-renowned center of food production to a worldrenowned center of technology.

Santa Clara County History



Artist: John Ross Key

Santa Clara Valley, oil on canvas, 12 x 24 inches; Sanford Goldeen Collection

John Ross Key, General Naglee's Artist by Jack Douglas

Artists who came west during the early settlement of California captured the untamed beauty of its landscapes. The subjects of these paintings were generally the more spectacular areas such as Yosemite Valley, Lake Tahoe, and the Golden Gate. It would fall upon less well-known artists, such as John Ross Key, to discover the serenity of the Santa Clara Valley. Key's paintings of local scenes and his close relationship with General Henry M. Naglee make this artist of particular interest to our community.

John Ross Key, born in Hagerstown, MD in 1837, was the grandson of Francis Scott Key, the composer of *The Star Spangled Banner*. John Ross exhibited a talent for drawing at an early age and was apprenticed as a draftsman and a mapmaker to the U.S. Coast and Geodetic Survey in 1852. In 1859 the adventurous Key joined the Lander Expedition which was organized to find an easier route for wagon trains through Wyoming and Nevada. Key was assigned to map the new route and sketch the landscape. When this job was finished, Key went on to San Francisco to visit his Uncle, Colonel George Ringgold, and his maternal grandmother. He returned to the East by steamship.

After serving as a topographical engineer for the Confederacy during the Civil War, Key resolved to become a professional artist. He set up a studio in New York and acquired some of the technique of the noted Hudson River School of painting — giving him the ability to add an element of luminosity to his works.

In 1865 Henry M. Naglee, back from the Civil War, finally decided to settle down to a country life on his estate in San José. He married Marie Antoinette Ringgold, the daughter of John Ross Key's Uncle, George Ringgold. Key probably met General Naglee in Philadelphia in 1869, as the General was there with his ailing wife who was suffering from complications from the birth of their second daughter.

That same year, John Ross, with the encouragement of General Naglee, returned to San Francisco on the recently opened transcontinental railroad. He established a studio in the Mechanics Institute Building and set about painting the beauties of the California landscape. He did numerous sketches of our Valley, capturing its golden hills and fields of wheat. A critic writing in the Alta California remarked after viewing the painting reproduced here: it is almost painful in its literalness but has in its soft violet distance enough poetry to invest in with romance and tenderness.

Other artists had passed over the subtle beauties of our Valley in summer. It took John Ross Key, with perhaps a little persuasion from the art collecting Naglee, to see that California had beauty beyond its tall trees and mountain grandeur. Key did not completely ignore the latter — his large canvas of the Golden Gate won a prize at the Philadelphia Centennial of 1876.

(new or gently used, please)

A pallet jack for use at History Park

Linoleum, paint and labor for rest rooms

Carpet for redecorated Firehouse

Wallpaper supplies and labor for **Pacific Hotel lobby**

Equipment (drill motors, electric saws, battery screw gun, sanders, extension cords, light bulbs, tool chest and cabinet, fiberglass stepladders, etc.)

> **Appliances for O'Briens** (refrigerator, toaster oven)

Cash register for O'Briens

Furniture dolly

Ergonomic desk chair for volunteers

7' x 12' Conference table

Computer hardware-various

John Ross Key

continued from page 6

The artist's hopes for lucrative commissions dissolved with the economic depression of the 1870's. In December 1870 cousin Henry loaned him \$2,000 to return to the East. Using sketches he made in California, Kev continued to paint western scenes for an eastern audience. The Boston firm of Louis Prang published chromolithograph prints of a dozen of his California landscapes, including the Santa Clara Valley paintings.

John Ross Key's career in the East would extend well into the 20th century (he died in 1920), but his western paintings will probably remain the works for which he will be remembered.

HSJ Wish List | A World of Gratitude

History San José is grateful for the support of all its members. Listed below are gifts of \$1,000 or more received between July 1, 2000 and December 31, 2001.

Corporations

Air Systems Foundation

Best Drywall Interiors

Cal-Air Inc.

Cambridge Management

Cisco Systems Foundation

Cornerstone Properties

Deluxe Corporation Foundation

Devcon

Empire Broadcasting: KARA,

KRTY, KLIV

General Electric Matching

Fund

Heritage Bank

HPC Architecture

IBM Matching Fund

Junction Oaks Properties

KB Home

KBAY 94.5

Lockheed Martin

Nuevo Mundo

Orloff/Williams & Company

Pahl and Gosselin

Ritchie Asset Management

Ritchie Commercial

Robert Half International -

Accountemps

San José Mercury News

San José Surgical Supply

Shore Associates, Inc.

Siemens ICN

South Bay Construction

Sprig Electric Co.

SummerHill Homes

Viêt Mercury

Wells Fargo Foundation

Western States Oil

Individuals

Ann and Tom Atkinson

Bonnie and Marvin Bamburg

Robert Bettencourt

Roy Bigge

Judith and Kenneth Blasé

Eric Brandenburg

Roger Burch

Mrs. Gordon Chan

Stan and Diane Chinchen

Bill and Lee Cilker

Pat Cisneros

Cecilia Clark and Charles

Miller

Sharron and Carl Cookson

David Crosson and Natalie

Hala

John and Christine Davis

Gerry DeYoung

Madeline and Stephen

Fackler

Joseph and Yvonne Head

Mary Ellen Heising

Arthur K. Lund

Patrick and Sally Magee

Bill Matthews

Patricia McDonald

John McEnery

Jim Oneal

Dan Orloff

Raymond and Natha Ostby

David Pace

Dorothy Pace

Vilma Pallette

Mark and Jill Ritchie

Dan Shore

Heidi Tucker

P.B. Wall, Jr.

Foundations and Government

City of San José

The Compton Foundation

County of Santa Clara-Heritage Commission

J. Phillip and Jennifer DiNapoli

Foundation

Farrington Historical Foundation

Luckingham Foundation

National Park Service

David and Lucile Packard

Foundation

The Simons Foundation

Sourisseau Academy for State

and Local History

Stella B.Gross Charitable Trust

In-kind donors of goods and services

Agrizap Inc.

Bruce G. Johnson, Architect

Burrel Leonard Estate

Classic Wines of California

Coast Engraving

Diamond Laundry and Cleaners

Frank R. lannuci, Energy Consultant

Hertz Equipment Rental

John Eric Paulson, Master Photographer

Lee and Ray Lester **Rock Island Foods**

Safeway Stores

Santa Clara County Office of Education

Spiedo Restaurant

Todd Bray

Willow Glen Coffee Roasting Company

www.Bayarea.com

Spring Merchandise

Back to Nature

Artist Mary Castillo is a featured artist in the Museum Store. On display are handmade wooden birdhouses, garden planters, and furniture. Each of her designs is one-of-akind and constructed primarily from recycled materials.

Information about creating beautiful spaces that are both enjoyable for family and friends, and irresistible to feathered creatures can be found in these three books: *Flowers*, *A to Z* is a reference guide to selecting and caring for



flowers and plants; *The Bird Lover's Garden* presents the essentials you need to create a haven for songbirds and hummingbirds, and *Birdhousing* embraces the romance of nature and the fancy of collecting birdhouses.

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Think Small!

Inspired by babyware from the past, this enamelware is chip- and crack-resistant and the perfect size for little hands. A variety of designs are available. Pewter spoons with colored enamel designs are individually handcrafted from the finest lead-free alloy.

Welleran Poltarnees' A Baby Blessing is a collection of printed images illustrating the many blessings bestowed upon a newborn child.



Valley of Heart's Delight

Original fruit crate labels from History San José's collection provide the inspiration and design for these coasters. The labels from old San José packing companies are reproduced on tumbled stone.



Books For Children to Grow On

From young readers to older readers, these books inspire children to honor their ancestors and gain strength from the past.

Photographer: Sarah Puckitt

Holidays In Store - A Success

The crowds came out in full force on December 2nd to attend the *Holidays In Store* shopping party at the Museum Store in History Park. Attendees perused the diverse selection of unique merchandise while enjoying festive caroling and tasty treats. Some of the highlights included hand-made bird houses by local artist Mary Castillo, signed editions of Yvonne Jacobson's book *Passing Farms: Enduring Values*, and unique Polaroid transfers by photographer Sarah Puckitt. For those who missed the shopping party, a selection of these items is still available in the Museum Store.

Museum Information

Please call 408-918-1040 for reservations and current program prices.

Site

History Park

Kelley Park, 1650 Senter Road San José, CA 95112 408-287-2290, Fax 408-287-2291

Peralta Adobe & Fallon House 175 W. St. John St., San José, CA 95110 408-993-8182, Fax 408-993-8184

Administrative Offices 1650 Senter Road San José, CA 95112 408-287-2290, Fax 408-287-2291 www.historysaniose.org

Fees

<u>General Admission Fees</u>
A ticket for both sites is valid two
weeks from date of purchase.

	One site	Both sites
Adult	\$6.00	\$10.00
Senior (age 65+)	\$5.00	\$ 8.00
Youth (age 6-17)	\$4.00	\$ 6.00
Child (5 and under)	Free	Free

Froup Tour Fees

10 or more individuals who have pre-scheduled a tour

	One site	Both site:
Adult	\$5.00	\$8.00
Senior (age 65+)	\$4.00	\$6.00
Youth (age 6-17)	\$3.00	\$4.00
Child (5 and under)	Free	Free

Hours

History Park & Gallery: Tues. - Fri., Noon to 5:00 p.m., self-guided tours, admission is free. Museum Store: 11:00 a.m. to 4:00 p.m. & O'Brien's café: 11:00 a.m. to 3:00 p.m. Sat. & Sun., Noon - 5:00 p.m., docent-guided tours, regular admission fee. Last tour leaves at 3:00 p.m. Museum Store and O'Brien's café: Noon to 4:00 p.m.

Peralta/Fallon: Sat.-Sun., Noon to 5:00 p.m., docent-guided tours; regular admission fee. Last tour leaves at 3:30 p.m.

Office hours at both sites: Mon.- Fri., 9:00 a.m. - 5:00 p.m.

All school programs and group tours must be reserved. School programs - group tours are offered Mon. - Fri., 9:00 a.m. - 5:00 p.m. Group tours are offered Tues. - Sun. by reservation only. Call 408-918-1040.

rograms.

Public Programs: Downtown Walking Tour

School Programs: Experience Adobe Days ~ Experience Victorian Days ~ Explore Peralta/Fallon ~ Explore San José's Past ~ Gold Rush Adventure ~ Historic Transportation Experience ~ History Hike ~ School Days in the 1890s ~ Victorian School Kit ~ Westward Ho! ~ Women Who Made A Difference

Outreach Programs: Portraits of the Past