FOR IMMEDIATE RELEASE:

History San José Presents

Slugs, Dingbats & Tramp Printers!

Printing in Santa Clara Valley

and the Bay Area Printers’ Fair & Wayzgoose Event

Opens to the Public - Saturday, April 18

The Leonard & David McKay Gallery at the Pasetta House

at History Park in Kelley Park

San Jose, CA – March 5, 2015 --- In the summer of 1834, a Spanish-Mexican government official named Agustin V. Zamorano set up a print shop in Monterey, and created the first printed documents in California. This new exhibit, which opens on April 18, 2015, from 10am-4:30pm in the Leonard & David McKay Gallery in the Pasetta House at History Park, explores the remarkable history of printing in Santa Clara Valley— from movable type through the evolution of printing technology including local advancements such as laser printing, developed at Palo Alto’s Xerox PARC in the early 1970’s. The exhibit will feature hands-on printing activities and demonstrations for children and families.

That same day, History Park will host the annual Bay Area Printers’ Fair & Wayzgoose from 10am-3pm put on by the San Jose Printers Guild. The Printers’ Fair & Wayzgoose celebrates letterpress printing through hands-on demonstrations, tours of the History San José Print Shop, and features artists and craftspeople selling their wares. Visitors will learn how to set type, impress ink onto paper, and print their own souvenir poster! As always, visitors can ride the historic trolley ride and O’Brien’s Candy Store & Ice Cream Parlor will be open for business. Admission to History Park, the Exhibit, and all activities are free for this event. Visit www.historysanjose.org for more details or call 408.521.5016.

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About History San José:
History San José is a non-profit organization that collects, preserves and celebrates the stories of diversity and innovation in San José and the Santa Clara Valley. HSJ manages one of the largest and most comprehensive regional history collections in the State of California, from 1784 Spanish governmental records to twenty-first century Silicon Valley technology.

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