FOR IMMEDIATE RELEASE:

California Art Education Association Offers Bay Area Youth Art Month Exhibition Hosted by History San José

San José, California – January 2, 2013

History San José will again host a Bay Area Youth Art Month Exhibition in conjunction with the California Art Education Association (CAEA) opening in the David and Leonard McKay Gallery at the Pasetta House at History Park on March 2.

“We are really pleased to host this wonderful exhibit of local children’s art; one day one of these artists may be included in our permanent collection!” said Alida Bray, President and CEO of History San José (HSJ). “Our inspiration is Leonard McKay, for whom the gallery is named. He would be very proud of the local youth, as he loved to promote emerging, local artists.”

Youth Art Month is a nationally recognized observance each March to emphasize the value of art education for all children, and to encourage support for quality school art programs. Supported by the National Art Education Association and in California by the California Art Education Association, the Northern Area chapter will hold the exhibition featuring some of the best art by Bay Area students, Kindergarten through Grade 12.

“The Northern Area of California Art Education Association is honored to bring for the second year in a row to History Park, some excellent two-dimensional and three-dimensional art for exhibition,” said Barbara Purdy, Art Department Head at Presentation High School, and chapter event organizer.

The curated youth art show is open to all California Arts Education Association members. Membership is only $50. The exhibit will include awards for art in four grade-level categories: Kindergarten through second grade, third through fifth grades, sixth through eighth grades and and high school grades nine through twelve. Awards will be given in each category at a Sunday, March 2 afternoon reception from 1 PM to 3 PM at the Leonard and David McKay Gallery at the Pasetta House in History Park.

Sargent Art will award prizes to teachers of the first place winners in each category. The student winner from each Area exhibition advances to the state level and one of
these students, along with a parent and their teacher, will be awarded a trip to New York through the support of Sargent Art.

The exhibition will open on Saturday March 2 at the Leonard & David McKay Gallery at the Pasetta House in History Park in Kelley Park, located at 1620 Senter Road, between Phelan and Keyes Avenues. For GPS mapping use 635 Phelan Avenue. City parking is available for $6. The Gallery is open Saturday & Sunday, admission is free through May 1, 2013.

For more information visit historysanjose.org or call 408 287 2290. The Galleries at History Park are open to the public Tuesdays through Sundays, 11 AM to 5 PM, and the Museum Shop and O’Brien’s Ice Cream Parlor are open 11 AM to 4 PM.

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About History San José:
History San José is a non-profit organization that collects, preserves and celebrates the stories of diversity and innovation in San José and the Santa Clara Valley. HSJ manages one of the largest and most comprehensive regional history collections in the State of California, from 1784 Spanish governmental records to twenty-first century Silicon Valley technology.

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