City Council Sets Direction for Museum
Council Approves Move of Museum From City to Nonprofit Management

ON TUESDAY, MARCH 7, 1995 the San Jose City Council approved a plan to move the San Jose Historical Museum from City to nonprofit management. This transition will be accomplished under the leadership of a citizen’s group, representative of the Museum’s various constituencies and our diverse community, and appointed by the Mayor and City Council. The proposal was brought forward by Councilwoman Margie Fernandes, endorsed by the San Jose Historical Museum Association, Board of Directors, and approved unanimously by the Core Planning Committee which had worked with Councilwoman Fernandes to craft the proposal.

In testimony before the City Council, numerous Museum supporters spoke in favor of the plan, focusing their comments on the details of implementation. Of particular importance to many speakers was the issue of timing, the need to build consensus, and the leadership characteristics that would be desirable in the turnover director and in the members of the Stabilization Board.

In their own comments, members of the City Council reinforced much of what had been said by the public. Councilwoman Charlotte Powers suggested periodic reports to keep the Council appraised of progress. Councilmember David Prior reminded the audience that the City’s budget constraints had driven the process from the beginning and with finances critical in the interim period, the plan must move forward quickly. Councilwoman Tricia Johnson stated that the City has never been able to put sufficient resources into the Historical Museum and emphasized the need for fundraising skills among members of the new Board.

At the heart of the new plan is a restructured Museum Association which will become the govern-

Museums? More Like Gotta See ‘Em's Visit Seven Popular Museums During April’s Museum Month
Take advantage of the fourth annual Museum Month in April to visit seven popular museums in the City of San Jose. The San Jose Historical Museum and the Peralta Adobe & Fallon House have joined forces with the San Jose Museum of Art, the Tech Museum of Innovation, the Children’s Discovery Museum, the Egyptian Museum & Planetsarium, and the American Museum of Quilts & Textiles to organize a program of activities that features a quality museum experience for everyone in our San Jose community.

During the month of April, members of the San Jose Historical Museum Association may take advantage of free admission to all of the other participating institutions and receive discounts in all of the other museum gift shops.

You must show your SJHMA membership card to receive these privileges, so if you haven’t yet renewed your membership for 1995, it’s a great time to do so.

In addition, each institution is offering a membership bonus — purchase a new regular one-year membership and receive two additional months for free! Museum Month began in 1992, as an unprecedented collaborative action by several SJMUs to promote participation in and awareness of our Museums.

The process of determining the future governance structure for the Museum began in May 1994 when Councilman Joe Head and Councilwoman Fernandes called for a study to be undertaken. As Councilmembers, they were faced with current and projected City budget shortfalls and changing public priorities, as well as a desire to see the Museum grow to its full potential to serve the community.

The Wolf Organization, Inc. of Cambridge, Mass., was hired by the City to conduct the study.

THIS ISSUE OF THE ASSOCIATION NEWS IS SPONSORED BY:
Anonymous Member of the San Jose Historical Museum Association

SAN JOSE HISTORICAL MUSEUM ASSOCIATION
1830 SENTER ROAD
SAN JOSE, CA 95112-2599

ADDRESS CORRECTION REQUESTED
PRESIDENT'S REPORT

City Council's Actions Signal Start of New Era

As most of you are aware, the City Council approved the Core Committee Proposal at their meeting on Thursday, March 7, 1997.

There were many who spoke before the City Council, including members of the Association Board, the Auxiliary Board, the Docent Council, the Perham Foundation, the Chinese Historical & Cultural Project, and many others. All were overwhelmingly in favor of the proposal. Many nice things were said about Councilwoman Fernandes and I was credited with authoring much of the proposal.

As your President, I am confident that this action taken by the City Council will allow people involved in the Museum to work together once again and focus on building a better Museum for the future. I am hopeful you will join me in working toward this goal.

-Tim Starbird, President

IN THE COLLECTIONS

A PRIORITY for the immediate future of the Museum must be a collections policy, storage, management, care and cataloguing. The Future of the San Jose Historical Museum goes on to state that "No amount of Museum operation, including curatorial, is of greater need in immediate attention than collections management." Although painful to hear, the Wolf Organization has highlighted a critical need for the Museum. The Collections staff has taken a number of steps over the years to address the needs of the collection, yet much work remains to be done.

The Collection seeks "items of historic significance to the City of San Jose, including artifacts, documents, paintings, objects d'art, and memorabilia" under a 1974 City Council Resolution.

-Dan Biehman, Kathleen Muller


ADVISORY BOARD: Vic Gacalino, Dwight Dettel, Gerry DeYoung, Robert C. Doerr, Jack Douglas, Frank Facalino, Theron Fox, Lillian Gomez-Goey, Mary Gottschalk, Gary Grimsley, David Huffman, Peter Malone, Ernie Renzel, Brian Serpa, Judge Mark Thomas, Jr., Aaron Warber.

DEVELOPMENT COUNCIL: Jim Zetterquist, Marvina Bembug, Louise Evans, Stan Ketchum, Larry Lague, Franklin Maggi, Nancy Martin, David Roddick.

CONTRIBUTORS: Dan Biehman, Jack Douglass, Migon Gibson, David Huffman, and Margie McBride, Kathleen Muller, Judy Stahil, Tim Starbird, and Nancy Valley.

The San Jose Historical Museum Association News is published six times a year. Membership in SJHMA includes subscriptions to the magazine.

San Jose Historical Museum Association
1650 Senator Road
San Jose, CA 95125-1599
(408) 287-2929

The San Jose Historical Museum is a member of the Department of Convention, Cultural & Visitor Services.

Utilizing the Resolution, Museum staff developed a Registrar's Manual which contains more detailed guidelines. Under this very general policy, the Museum has benefited significantly. An illustrated history of San Jose and life in the Santa Clara Valley. The Plan for the Past, adopted by the City Council on October 17, 1989, reaffirmed the City's commitment to the "continued development of the Historical Museum and its programs for advancing local history."

In 1984, the Museum was awarded an Institute of Museum Services (IMS) grant for a Conservation Survey. The grant provided for an assessment of the condition of the exhibit buildings, the storage environment, and the condition of the objects in storage and on exhibit. The report also made a number of recommendations to improve the management of the collections. These have been implemented when funds have been available. We currently use acid-free boxes and tissue for textile collection. Work areas have been relocated out of the storage areas. Objects are cleaned before being placed in storage and small objects are put together in groups. Items are cataloged before being placed in storage (or on exhibit) and their location is part of the permanent collection records.

In 1991-92, the Museum received a second IMS grant. Under this grant, additional shelving was purchased for collections storage and two Museum technicians were hired to rehouse portions of the art and furniture collection. This shelving was a major improvement for the care of these items.

Meanwhile, the Collections Committee as a subcommittee of the Board of Directors and the Development Council of the Association Development Council studied the needs of the collections and produced San Jose Historical Museum COLLECTIONS: A Report of Facilities. Recommendations were made for immediate funding and projected growth for the next twenty years. These reports were approved by the Development Council and the Board of Directors of the San Jose Historical Museum Association in 1991. They were then circulated to members of the City Council of San Jose and to City management for review.

In 1995, a computer and database software was purchased for the city funds for Collections use. A program to computerize collections records has been launched using volunteers for data entry. Additional volunteers are welcomed! Over 2,000 records have been entered and the system has already proven to be useful in planning exhibits and responding to loan requests.

The San Jose Historical Museum Collections and Archives programs together collect, preserve, exhibit, make accessible for public research a wide variety of materials that document the growth and development of the City of San Jose and the Santa Clara Valley.

The citizens of San Jose have a rich and unique heritage. The Collections and Archives at the Historical Museum are a primary means of preserving and teaching that story. It is only fitting that these collections be managed in an appropriate facility which will preserve our heritage, help build a sense of community, and be a source of pride for our citizens. The Wolf Restoration Grant sponsors the Museum's commitment to the preservation of our past.

IN JANUARY 1995, the Wolf Organization presented the City with the plan for the Future of the San Jose Historical Museum. It has been a very volatile document which takes a critical end-of-year deadline. The Future of the San Jose Historical Museum. It has been a very volatile document which takes a critical end-of-year deadline. The City, the Museum staff and the residents of the Valley have all been working hard to find a compromise solution as proposed by City Councilmember Margie Fernandez. These items to be discussed at City Council on March 7, 1995, after this article was submitted for publication in the Association News. I expect a lot of discussion will occur at the City Council meeting with direction to move forward with the institution as outlined in the compromise solution.

I do believe that the Historical Museum will only be better for this thorough re-examination. Vision and more resources will be garnered by going through the process as outlined for the next year. There are many caring people involved.

The Museum staff invites you to continue the Portuguese Imperial project in conjunction with the Portuguese Heritage Society of California, install the additional trolley track within Kelley Park in conjunction with the San Jose Trolley and Railroad Association, and to move forward on plans to include the Perham Foundation Educational Museum as part of the Historical Museum complex. All these plans are on track for the coming holiday season, an active education program year, progress within the Collections and Archives areas, and development of the Wolf Restoration Grant.

Thank you for your support during these interesting times. The San Jose Historical Museum will continue to grow and flourish.

-Doug Gibson, Museum Director

DOCENT REPORT

ALTHOUGH the organizational structure is undergoing change, the policy at the Museum remains the same. Docent and Auxiliary members have been working together once again and focus on building a better Museum for the future. I am hopeful you will join me in working toward this goal.

-Tim Starbird, President

AUXILIARY REPORT

THE AUXILIARY is the service arm of the San Jose Historical Museum volunteers who support daily operations, except for educational programs. Officers in the Auxiliary are elected, including area representatives from nine service areas. Descriptions of four of the nine service areas, with the current number of volunteers supporting them in parentheses, follows. The other five service areas will be described in my next column.

Archives (29) - Consists of historical information for public research use, including newspapers, wills, deeds, pamphlets, maps, photographs, etc. These are sorted, indexed, and cataloged. This program also includes oral history & outreach projects.

Collections (24) - Consists of artifacts which reflect the history of the city from vehicles and furniture to textiles and business equipment. In addition, the collection is housed in two warehouses on the Museum grounds and a third warehouse offsite. These are unsold, inventoried, cataloged, and preservation activities undertaken.

City Store (22) - The gift shops are located in the Pacific Hotel and credit cards of these stores are close to structures where normal landscaping is not performed. It also includes the herb and vegetable garden behind the Unhanger House.

-Dan Helms, Auxiliary President
City Council Sets New Direction for Museum

ASSOCIATION DEFINES ITS POSITION ON NEW PLAN

In response to the plan for the future of the Historical Museum proposed by Councilwoman Margie Fernandes, the Board of Directors of the Association adopted the following Position Paper at its February meeting. By defining a position on the plan, Board members were able to restate the general principles they felt were important and to highlight crucial aspects of the implementation process.

- The Museum should be governed by a citizen’s board which sets policy and hires appropriate staff to implement that policy.
- A primary goal should be development of a solid funding base on which to build the Museum’s future. An important element of this base is the membership and programs of the 24-year support group, the SHMA.
- Individuals appointed to the Stabilization Board should be highly committed to the Museum, representative of a variety of the Museum constituencies and of our diverse community in all its aspects, and capable of community leadership and fundraising.
- The Interim Director should be independent and respected; experienced in working with community groups, capable of leading a planning process, and answer directly to the Mayor and City Council.
- The calendar for implementation of the new scenario, as outlined by Councilwoman Fernandes, (March ’95 - May ’96) should be adhered to as closely as possible for the good of the Museum.
- During the interim period, all actions taken by the City or any other body relating to the Museum should support the implementation of the recommended scenario.
- The care, storage, and use of the Museum’s collections should be a high priority to the Mayor and City Council and the new organization.
- The success of this plan depends on the ability of the Museum and of the Association to remain financially viable throughout the transition period.

MUSEUM STAFF

Mignon Gibson.......................... Director
Wanda Foss.............................. Senior Steno
Jeanne Kondo............................ Clerk/Typist
Lauren Mastal......................... Archivist
Virginia Beck......................... Curator of Education
Beverly Blockie....................... Volunteer Support (PT)
Fawna Ferguson....................... Volunteer Support (PT)
Carol Provenzano..................... Volunteer Support (PT)
Mary Anne Schreier............... Volunteer Support (PT)
Al Spivak................................ Volunteer Support (PT)
Beverly Traenkle..................... Volunteer Support (PT)
Monte Duran......................... Museum Events
Sarah Heigho Nunes.................. Curator
Nancy Valby......................... Curator
Fred Bennett......................... Trolley Barn Manager

ASOCIATION STAFF

Kathleen Muller.......................... Administrator
Barbara John................................ Development Director
Judy Stabile................................ Peralta/Fallon Director
Judi Henderson........................ Administrative Assistant
Dan Bingham............................. Public Relations & Programs
Carol Ouellette....................... Bookkeeper
Margaret Anderson................ Membership Secretary
Toni Evans............................... Shops Manager
Susan Miller............................ Shops Scheduler/Supervisor
Marge Lenticchia.................... Shop Supervisor
Julie Peterson........................ Vintage Reflections Manager
Mayra Diaz............................. Peralta/Fallon Shop Supervisor

Museum Month Book Sale

-Purchase exclusive books on local history-

In celebration of Museum Month, the Association is offering selected titles of past Premiere books at special, reduced rates. Act now to purchase these local history books carried by The City Store gift shops. The books are available in the shops or by phone. Call 277-3780 to place your order and get information on shipping & handling. PLEASE NOTE: NO OTHER DISCOUNTS APPLY.

Choose from the following books $5 each or 3 for $12

- San Jose as a Manufacturing Center
- Barnstorming
- San Jose & Other Famous Places
- San Jose: A Personal View
- California Cavalier: Thomas Fallon

Choose from the following books $10 each or 3 for $25

- Pen & Inkings
- Sunshine, Fruit & Flowers
- Signposts
- Signposts II

HISTORICAL MUSEUM (Mon-Thru 10-4, Sat & Sun 11-4) • Peralta-Fallon Historic Site (Wed-Sun, 11-4)
Help the Association Stay "Fiscally Fit"

MEMBERS of the San Jose Historical Museum Association have a great opportunity to raise money for the Museum! May 13 will mark the second annual "Human Race," presented by the Volunteer Exchange of Santa Clara County. This event allows community members to come together for one day to support vital programs and organizations, like the Historical Museum!

This community fund-raising event will consist of 5K and 10K walks and a 10K certified run to benefit nonprofits in Santa Clara County. The Volunteer Exchange handles all event planning and coordination while organizations recruit walkers.

You can help to raise funds for the Museum by gathering pledges for the walk. All participating organizations will receive 90% of funds raised over $7,500 (but only 75% under $7,500) and the remainder goes to Volunteer Exchange for coordination of the event and the promotion of volunteerism on a year-round basis.

The event begins Saturday, May 13 beginning with a 7 a.m. registration (and a pancake breakfast for $3), followed by the races at 8:30 and 8:45 a.m. To obtain your pledge sheet or for more information on "The Human Race," please contact Barbara Johnson at the Association (408) 277-3780.

Museum Month Quilt Lecture April 12 at Fallon House

S EVEN historic quilts from the American Museum of Quilts & Textiles are currently on display at the Fallon House through April. As a complement to this exhibit, and to celebrate Museum Month, the Association is sponsoring a lecture at the Fallon House given by Mary Lou Breihaupt, former director of the American Museum of Quilts & Textiles, about quilts and their place in United States history. In addition, Beryl Self, former American Museum of Quilts & Textiles exhibit director, will take us into the Fallon House and discuss the seven specific quilts on loan.

The evening will begin at 7 p.m. and includes a self-guided tour of the Fallon House. Cookies and coffee will be served. The Fallon House is located at 175 W. St. John Street and parking is available in the lot next to the gift shop. Admission to this special program is $10 and because space is limited, reservations are required. Please call 277-3780.

Monet: The Painter and His Garden

The San Jose Historical Museum Association and the San Jose State University School of Art & Design are co-sponsoring a slide-lecture and program which will introduce the audience to the art of Claude Monet, designed to enhance the experience of viewing "Monet: Late Paintings of Giverny from the Musee d'Orsay Museum," at the San Jose Museum of Modern Art. For more information, please call Judy Stabile, Director, at 993-8182.

Monet: The Painter and His Garden

May 19 2 Bus Trip to the Monet Exhibit at the de Young Museum and the new San Francisco Museum of Modern Art. For more information, please call Judy Stabile at 277-3780.

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Remembering SJHMA in Your Will

"He who never fails will never grow rich."
—Unknown

Including a provision in your will, insurance policy or living trust for the San Jose Historical Museum Association allows you to make a substantial contribution to the Museum with lasting impact. Here is some sample language to use, should you choose to include SJHMA in your Estate Planning:

"I give, devise, and bequest to the San Jose Historical Museum Association, located at 1650 Senter Road, San Jose, CA 95112, ___% of my estate: OR ___ dollar amount of gift or description of property; OR ___% of the residual of my estate."

An Alternative Way of Giving

We have a success story to share. A longtime supporter of the Museum (Association member since 1972) renewed his 1995 membership in a most creative way: A gift of stock. On the day of transfer, the benefactor was able to claim the dollar amount as a charitable deduction. This donation was applied to his membership, upgrading from the Century Circle to the Mission Circle. Giving stock is a win-win situation; the Museum Association received an unrestricted donation and the donor received a substantial tax deduction for 1995. We thank this individual for his continued support and interest in the Museum and for the opportunity to promote "An Alternative Way of Giving."

Workers from Southern Lumber Company pose in front of the company's distribution center on Monterey Road in 1923. The lumber yard became one of the valley's largest, supplying timbers to the Almaden Quicksilver Mines and local farmers and ranchers. Photo courtesy of Southern Lumber Company.

Businesses in History
Southern Lumber Co.

"The Wonderful World of Wood," also known as Southern Lumber Company, began in 1904 as a logging and milling operation in Boulder Creek, California. The company's original land holdings included part of what is now Big Basin State Park. In 1910, Southern Lumber wanted a distribution center in San Jose and paid $20,000 for four acres of land on Monterey Road, just outside the southern boundaries of San Jose. During this period, officers and directors traveled back and forth on horseback between the Boulder Creek lumber mill and the new San Jose distribution office. Eventually, the San Jose store became the company's only location, where it has remained ever since.

For the next two decades, Southern Lumber Company became one of the largest lumber businesses in the Santa Clara Valley, selling timbers to the Almaden Quicksilver Mines and wood products to the Valley's farmers and ranchers, often getting paid only when the crops were sold.

In 1936, Edwin Pohle purchased controlling interest in Southern Lumber Company and it has been a Pohle family business ever since. Under the Pohle family leadership, the company enjoyed great success selling the best quality wood products available in the Valley. If lumber was delivered that didn't meet the company's specifications, it would be returned to the lumber mill. Sales momentum was growing rapidly until June of 1973, when an $800,000 fire destroyed the entire business. Fortunately, the company was heavily insured and reopened a year later, posting a profit the first full month back in operation.

Today, Southern Lumber employs over 50 workers and remains as one of the major lumber yards in San Jose. Bruce Pohle, President, has been an effective and generous civic leader, active, among other things, as a founder with Don Lima of the "Christmas in the Park" display in downtown San Jose.

We started this series to feature local businesses that have sustained and prospered in the community. The businesses featured in this series have been identified for at least 75 years of service to the community as well as the active role each business family has played in local history. This month's focus centers on Southern Lumber Company, established in 1904 and a loyal corporate member of the San Jose Historical Museum Association since February of 1983. Southern Lumber President Bruce Pohle served on the SJHMA Board of Directors from 1984 to 1989 and currently sits on our Advisory Board.
Ina Coolbrith Day in San Jose

BY JACK DOUGLAS

PIONEER POET Ina Coolbrith's life was at its lowest ebb when the San Jose Women's Club sponsored a day of poetry in her honor on February 9th, 1907. She had lost her home, library, a book-length manuscript and a lifetime's collection of memories in the great earthquake and fire of 1906. Worst of all, this proud woman was publicly humiliated by foolish, though well intentioned, groups who capitalized on her suffering to bring attention to themselves.

Ina Coolbrith Day in San Jose helped assuage some of the bitterness and started the momentum to help her acquire a new home in San Francisco.

The Formative Years

Ina Coolbrith, who would be crowned California's first Poet Laureate a decade later, had seen her share of suffering. The niece of Mormon leader Joseph Smith, she had been born into the midst of religious persecution. She learned to love literature while reading her stepfather's treasured volumes of Shakespeare as she and her family traveled west to California in 1851.

She experienced life in the goldfields and heady days in Verba Buena. The family finally settled in the little former Mexican village of Los Angeles where she grew up to become an exceedingly handsome woman. She began to write and contributed numerous poems to Los Angeles newspapers. After a brief unhappy marriage and the loss of her child, Ina decided to move to San Francisco and become involved in the literary ferment taking place there.

Literary Queen of San Francisco

The San Francisco papers welcomed her verse and she soon fell in with such talents as Bret Harte, Mark Twain, Warren Stoddard and Ambrose Bierce. Ina became a regular contributor to the Overland Monthly, the west's first literary magazine which was founded and edited by Harte. Soon she, Harte and Stoddard became known as the "Golden Trinity." San Francisco literati of the 1860's and 70's flocked to her home where she maintained a literary salon.

Ina Coolbrith is remembered by some as "the sweetest poetess on the Pacific Coast.

Establishes Oakland Library

One could hardly make a living at writing in those days, and genteel employment for unmarried women was almost unknown. Ina tried teaching, but she found her real vocation as a librarian. She became the first librarian of the Oakland Free Library which was later to become the Oakland Public Library. There she introduced hundreds of young people to great literature. Two, upon whom she made a lasting impression, were Jack London and Isadora Duncan.

She worked twelve hour days, six days a week to help support her mother, her sister's two orphaned children and the daughter of Joaquin Miller, by an Indian woman from northern California. (It was on her suggestion that the obscure and rejected poet, Cincinnatus Hiner Miller, changed his name to Joaquin, which, along with his western trappings, made him a sensation on his tours abroad.)

Ina Coolbrith was finally reaping the rewards of the years of struggle that had curtailed her literary efforts. She was made librarian of the Bohemian Club, that all male group originally made up of artists and writers, who also installed her as their first "honorary" member. At the coating of Joaquin Miller and others she was compiling a literary history of California. The manuscript was lost in the fire of '06, and she, regrettably, never returned to it.

Spinner's Club Fiasco

The fire left Ina with only her two cats and a handful of letters. Her plight was seized upon by a group of literary-oriented young society women of the Spinner's Club. They took it upon themselves to raise funds for the "Coolbrith home." Their plan, which they successfully carried out, was to publish a book of volunteer contributions from the numerous California artists and writers. Proceeds were to go into a trust, the interest of which would go toward a new home for Ina Coolbrith, and after her death, to some other needy artist.

Ina, while appreciating the sentiment, knew full well that the monetary rewards of such an endeavor would be minimal and not soon forthcoming, so she took only a passive interest in the project.

Caught up in their enthusiasm to promote their cause, the Spinners made an issue of her "helpless, ill and despondent" condition, thereby causing great anguish to the proud woman. When the press found out that the interest on the fund came to only $4 a month, they took the Spinners to task for their meekliness. The furor further depressed Ina. The Spinner's Book of Fiction, published by Paul Elder, was a handsome volume with contributions by Jack London, Gertrude Atherton, Mary Austin, Frank Norris, Maynard Dixon and others. It realized a total profit of $49.80.

San Jose Women's Club Fete

The San Jose Women's Club event, organized by Mrs. Viola Frankel, was described in the Mercury Herald as "the most finely conceived and most beautifully carried out affair ever given in San Jose."

Carrie Stevens Walter, prominent San Jose writer and poet, read her poem. "To Ina Coolbrith," followed by Miss Edith McComber who read Ina's poem: "Ode to San Francisco" and her famous sonnet: "California Poppy." Dr. Henry Meade Blend, Normal School professor who would one day succeed Coolbrith as state poet laureate, read a tribute to Ina which would have been considered laughable had it not been delivered by such a staid academic.

PLEASE SEE INA COOLBRITH POEM.

CONTINUED ON PAGE 7

The RoseGarden

Because Some Things Are Timeless.

Long distinguished by its classic homes and tree-lined streets,
The Rose Garden District has been home to San Jose's leaders in business, politics and the arts since the 1930's.

For the first time in 40 years, new homes will be available in this prestigious neighborhood which offer 9 distinctive exterior styles and extensive customizing options.

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THE ROSEGARDEN
BY SUMMERHILL HOMES

Page 6
San Jose Historical Museum Association News
March 1993
INTRODUCING
LINDA HERSCHBACH

LINDA Herschbach, now in her second year on the Museum Association’s Board of Directors, is committed to the development of the San Jose Historical Museum as a vibrant, living history and educational facility.

After all, Linda suggests, “the Museum isn’t just about touring buildings. We need to relate stories to visitors to make the buildings come alive.”

Currently a third grade teacher at Olinder Academy, Linda has a diverse history in both education and community involvement. Armed with a Bache-

lor’s Degree in Social Science from San Jose State University, Linda went to work for the Pentagon for a year while her husband, John, was stationed there in the service. When the Herschbachs came back to San Jose, Linda took a position at Valley Medical Center. Linda’s career changed again when she worked at San Jose State, coordinating the CETA Program (a Federal program which places the un-
employed in jobs). Three years and two children later, Linda went back into the community as a vol-
unteer, donating time to the San Jose Parent Participa-

As a former Museum docent and longtime vol-
unteer, Linda has seen the positive impact a well-
developed educational program can have on school-
children. “The best example is Westward Ho!,” mentions Linda. “It’s outstanding because the kids participate. They do something. They get to live what we’re trying to teach them.”

Yet even with Westward Ho!, Linda sees a lot of room for positive growth at the Museum in re-
gards to education. For one thing, she says, there is a need for more curriculum development in order to prepare the students and teachers before they come out to the Museum. Linda suggests that if a clear educational mission is established at the Museum, “it can be broad enough to include every age.”

One exciting idea Linda proposes for the future of the Museum is to incorporate the Peralta Adobe & Fallon House Historic Site into the educational program of the Museum. Doing this, she says, allows children to learn about the Indian, Spanish and Mexican cultures at the Peralta-Fallon Site and then the American, Chinese, Portuguese and Japanese cultures at the Kelley Park site. Putting the two sites together, she explains, increases the “diversity” of the Museum experience.

There are the feelings of an educator with a four-generation history in the Santa Clara Valley. (Her great-grandfather came from Mexico and later became the first barber in San Jose.)

Over the years, Linda’s public service in-
creased. She found a particular interest in her own

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SPONSOR OUR NEWSLETTER
The San Jose Historical Museum Association is seeking sponsorship for its six bi-monthly issues of the Association News. Through sponsorships and advertising, we are able to provide the Association News to our members and to visitors at our Museums. Organizations or com-
panies interested in sponsoring an issue of the newsletter should contact the Association offices at 277-3789.

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Smithsonian Events in San Jose

Explore the far reaches of the Universe. Discover the diversity of life in the tropics. Or learn about Native American Weavings when the Smithsonian Institute visits San Jose, April 5-9, with a series of educational programs. This special series, designed as part of Museum Month, complements the activities of the community of San Jose and demonstrates the vast scope of Smithsonian interests.

The Smithsonian's sixteen museums make up the world's largest museum complex, dedicated to public education and scholarship in history, science, and the arts. The Smithsonian's distinguished staff -- scholars, educators, and enthusiasts -- will share their work and open your mind to a wide range of the Institution's research and activities from around the world.

What a wonderful way to experience the diversity of your national museum! Space in the events is limited, so don't delay. Order tickets now and plan to be a part of this stimulating series of Smithsonian events in San Jose.

**HISPANIC AND NATIVE AMERICAN TEXTILES FROM THE AMERICAN SOUTHWEST**

**WED., APRIL 5, 7:30 P.M.**

**LECTURE BY ANDREW CONNORS**

In a colorful slide-illustrated lecture, Connors leads an exploration of southwestern American textiles, particularly weavings and embroideries, representing works by many well-known 20th Century artists. Connors expands the exhibition's representation of this area by explaining works who are frequently omitted from surveys of American Art. This slide-illustrated lecture emphasizes American Art, Latino and female artists of the period.

**American Museum of Quilts & Textiles, 54 West Santa Clara Street. Tickets: $5 advance/$7 door**

**ART OF A NATION: THE EXPANSION OF AMERICAN ART, 1900-1940**

**THURSDAY, APRIL 6, 7:30 P.M. LECTURE BY ANDREW CONNORS**

Masterpieces from the Whitney Collection of American Art, currently on view at the San Jose Museum of Art, includes works by many well-known 20th Century artists. Connors expands the exhibition's representation of this area by explaining works who are frequently omitted from surveys of American Art. This slide-illustrated lecture emphasizes American Art, Latino and female artists of the period.

**Hyatt Sainte Claire, 302 S. Market Street. Tickets: $5 advance/$7 door**

**LOOKING FOR INTELLIGENT LIFE ON A PLANET FAR AWAY**

**FRI., APRIL 7, 7:30 P.M. LECTURE BY JEFFREY GOLDSTEIN**

Are we alone in the universe? Where would we look for other civilizations? How would we communicate? Through a slide-illustrated lecture, Goldstein explores the pros and cons for intelligent life beyond our solar system and describes the current thinking and current searches for extraterrestrial civilizations.

**Egyptian Museum & Planetarium, Park & Naglee Ave. Tickets: $5 advance/$7 door**

**HOW BIG IS BIG?**

**SAT., APRIL 8, 1:30 P.M. FAMILY EVENT BY JEFFREY GOLDSTEIN**

How big is the universe? Where is space and time the same? How does human life exist in that universe? Break free from the confines of tiny planet Earth! Explore the heavens and learn how the solar system relates to the farthest reaches of the known universe. In an interactive presentation, Goldstein takes you and your family back in time on a magical adventure to the beginning of all time. Recommended for families ages 10 and up.

**Children's Discovery Museum, 180 Woz Way. Tickets: $5 adv./$7 door**

**THIS PATH WE TRAVEL: CELEBRATIONS OF NATIVE AMERICAN CREATIVITY**

**SAT., APRIL 8, 4:30 P.M. LECTURE BY ANDREA HARDY**

In a multi-media presentation of sound, video and slides, Hardy leads you through the creation and installation of "This Path We Travel," one of three inaugural exhibitions of the National Museum of the American Indian that opened last fall in New York City. "This Path We Travel," conceived and designed by 15 American Indian artists, explores the rich cultural traditions, themes of creation, sacredness, gender and environment through ornamental and natural objects, personal and household items, photographs and more.

**San Jose Historical Museum, Empire Firehouse, 1800 Senter Road. Tickets: $5 advance/$7 door**

**CONCERT: MUSICAL ENCOUNTERS**

**SAT., APRIL 8, 7:30 P.M. PERFORMED BY MANUEL MELENDEZ, JUAREZ, AND JOSEPH HOLT**

In a virtuosic performance, tenor Melendez and soprano Juarez perform traditional and contemporary music from Spain, Italy, France, and the Americas. A renowned soloist, Melendez has performed with national companies including the Santa Fe Opera, the Washington Opera, Tanglewood Summer Festival, Wolftrap Farm Park and the Kennedy Center for the Performing Arts. Holt has appeared as a soloist with the Eastern Wind Orchestra, the Flint Symphony in Michigan, at the National Gallery, the Smithsonian Institution, the Aspen Institute and recently in Romania.

**Le Petit Triton, 72 North Fifth Street. Tickets: $10 advance/$12 door**

**NATIVE AMERICAN TALES**

**SUN., APRIL 9, 1:00 P.M. BY KATHRYN MARTINEZ, STORYTELLER**

Martinez, from the Achumawi (Pit River) Indian Tribe of NE California, entertains audience members with Native American stories from California, the United States and Canada.

**Children's Discovery Museum, 180 Woz Way. Tickets: $5 advance/$7 door**

**THE FATE OF THE TROPICAL RAINFOREST**

**SUN., APRIL 9, 3:00 P.M. LECTURE BY MICHAEL ROBINSON**

An extraordinary range of animals abounds in the tropical rainforests of South and Central America, Asia, Indonesia and New Guinea. Yet increased development in each of these regions threatens to extinguish some of the Earth's most magnificent forms of life. Using case histories drawn from Smithsonian tropical research, Robinson describes the biological richness of these environments and explores measures designed to halt the destructive process in a slide-illustrated lecture.

**Tech Museum of Innovation, 145 W. San Carlos Street. Tickets: $5 adv./$7 door**

To order tickets, contact The Smithsonian Associates at 202-357-4800 ext. 215 or pick up an order form at any of the remaining individual museums. Any remaining tickets will be sold at the door 1/2 hour before.

**DATES TO REMEMBER**

**March 16**

Winter Lecture Series
Jim Rose: The First Emigrant Wagon Train to Reach California

**March 16, 7:30 p.m., Pacific Hotel Meeting Room**

Don't forget the last lecture in the Association's Winter Lecture Series! Jim Rose, Chairman of the Nevada County Historical Landmarks Commission and former San Jose resident, spearheaded the campaign to name a mountain peak in the Sierras, Mt. Stephens, in honor of the first wagon train to cross the formidable mountain. He will share his research and insights on the Stephens-Townsend-Murphy Party. His talk will also include the experiences of Moses Schallenberger, a member of the Party and Dr. John Townsend's brother-in-law, whose name is sprinkled throughout the valley. Join us in learning more about the valley's early settlers and the hardships they endured to reach the "golden state." Entrance to the Museum will be through the Phelan Avenue gate and parking is allowed on the Museum streets. The cost: $2 Association members, $5 non-members. Please make reservations by calling 277-3780. Seating is limited.

**SAN JOSE HISTORICAL MUSEUM ASSOCIATION**

**Mailing Address**

1505 Market Street
San Jose, CA 95112

**Membership Contributions**

*200 Mission Circle*  *Pueblo Circle*  *Tower Circle*  *Century Circle*  *Coordinator Circle*  *Family*  *Individual*  *Society Members (1 or 2)*

**Checks should be made payable to:**

San Jose Historical Museum Association

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**Minutes of a previous meeting:**

*200 Mission Circle*  *Pueblo Circle*  *Tower Circle*  *Century Circle*  *Coordinator Circle*  *Family*  *Individual*  *Society Members (1 or 2)*

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