

the Exchange

THE NEWSLETTER OF HISTORY SAN JOSE



INSIDE

- 2 Busy at the Home Front
- 3 The Noon News
- 4 Donating Pieces of History

Remembrance and Reflection

Inaugural event will celebrate the end of war with dancing in the streets

This August 12, History Park will ring with joyful cries celebrating the end of war—World War II, that is. Digital Clubhouse Network, which is located at History Park and is an affiliate of the Museum, will host *A Day of Remembrance and Reflection*. The date was chosen to coincide as closely as possible with the day World War II ended in 1945, and organizers hope the event will go on to become a national celebration each year around this time.

“We have Veterans Day and Memorial Day, which honor all veterans of this country,” said Robert Corpus, National Youth Director for Stories of Service, a program of the Digital Clubhouse Network. “But there’s no particular day that honors the legacy of World War II. We picked this date because it symbolizes not just the end of war, but the begin-

ning of peace.” The event will be held at History Park, which will be divided into the Home Front, with cars from the era and people in period clothing, and the War Zone, with reenactors in American, British, Russian and German uniforms driving jeeps and pitching tents. Entertainment will include big band music and food, and the USS Hornet is bringing a cockpit from a Chance Vought F-8K Crusader plane for children to explore. The highlight of the day will occur when the announcement comes over the loudspeakers that the war is over, giving everyone, including visiting veterans, a chance to take to the streets and dance.

A Day of Remembrance and Reflection is the latest project of Stories of Service, which has been bringing together young people and World War II veterans since 1996. Staff members

Remembrance and Reflection, continued on page 6

Stories of Service participants Angie Zhu, Jessica Saini, Alyssa Vance, David Lei, Julie Omitsuka, Victor Mu, Cang Le, Nike Molle, Dan Inouye and others march down Constitution Avenue in the 2007 Memorial Day Parade bearing the portraits of World War II veterans. Photo by Hon Lee.

MUSEUM INFORMATION

History Park

Kelley Park, 1650 Senter Road
San José, CA 95112
408.287.2290, Fax 408.287.2291

Peralta Adobe-Fallon House Historic Site

175 W. St. John Street
San José, CA 95110
408.287.2290, Fax 408.287.2291

Administrative Offices

Pacific Hotel, History Park
1650 Senter Road
San José, CA 95112
408.287.2290, Fax 408.287.2291

www.historysanjose.org

ADMISSION

Free public admission to History Park.

HOURS

History Park & Gallery, Museum Store, and
O'Brien's Café
Tuesday – Sunday, 12 pm – 5 pm

Peralta Adobe-Fallon House Historic Site
To schedule a custom tour, call 408.918.1055.

Research Library

By appointment. Call 408.918.1054.

Administrative Office

Monday – Friday, 8 am – 5 pm
Call 408.287.2290

GROUP TOURS

To schedule a custom tour for groups of
10 or more, please call 408.918.1040.

PROGRAMS

Public Programs History Makers, Family Days,
Portraits of the Past

School Programs All school programs must
be reserved. Please call 408.918.1040.

RENTALS AND EVENTS

Call 408.918.1055 for information.

HSJ LEADERSHIP

Officers 2007-08

Margie Matthews, Chair; Jim Towery, Vice Chair;
Joseph Head, Vice Chair; David Satterfield, Secretary;
Tom Scott, Treasurer

Board Members 2006-07

Gerry DeYoung, Eddie Garcia, Jeanne Lazzarini,
Steve Lopes, Ernest Malaspina, Nancy Martin,
Stephen Moore, Mark Ritchie, Keith Alan Watt

AFFILIATE ORGANIZATIONS

California Pioneers of Santa Clara County
California Trolley and Railroad Corporation
Chinese Historical and Cultural Project
Digital Clubhouse Network
Hellenic Heritage Institute
Immigrant Resettlement & Cultural Center, Inc.
Poetry Center of San José
Portuguese Heritage Society of California
Rotary Club of San José
SJSU College of Education Alumni Association
Victorian Preservation Association

The Exchange is published four times per year by
History San José.

Eva Guralnick, Editor; e.g. communications, Layout

PRESIDENT'S PERSPECTIVE

Busy at the Home Front

by Alida Bray, President & CEO

Late in May, my husband Todd and I had a terrific time accompanying the young people from the Digital Clubhouse Network to Washington D.C. It was a fast-paced trip—no sooner had we arrived at our hotel, and I was off on the metro with a gang of girls exploring national monuments until nearly midnight! That was just the start of many activities (see www.digiclub.org/sofs to learn more) that concluded with our youth representing San José in the National Memorial Day Parade. It was the ultimate “history trip.” This is what making and keeping history alive is all about. I hope you will join these amazing young people as they host their first Day of Remembrance and Reflection on August 12. Come tell them what you were doing in August 1945—they’ll be waiting for you!

Of course, it’s been busy back here as well. In June, HSJ hosted our annual Valley of Heart’s Delight fundraising dinner and netted \$36,000. I want to thank everyone—the volunteers, staff, honorees and sponsors—for making the night so memorable. Since fundraising activities have no end, after a brief respite we are preparing for the second annual San José Rocks! event. Last year, we rocked to the sounds of Jefferson Starship, Syndicate of Sound, Count Five, John Tristao, the Groove Kings and The New Arrivals. This year will feature a star-studded line-up including Papa Doo Run Run and Greg Kihn. Mark your calendars and check the website (www.historysanjose.org) for more details. This is the only venue where rock bands perform under a 115-foot replica of an 1881 vintage light tower!

June also saw a changing of the Board. Thank you to Steve Cox, Dan Orloff and Volunteer Board Representative Anne Louise Heigho for serving full terms on the HSJ Board of Directors. We won’t see them at Board meetings anymore, but we never actually release anyone from service. Steve is helping us with an AIA donation, Dan is working full tilt chairing the SJ Rocks! Committee, and Anne Louise is volunteering in the Research Library, on the Collections Committee, and performing in Portraits of the Past. Their contributions have been invaluable and we are thrilled they will continue to contribute in other capacities.

July ended on a sad note. Museum staff, volunteers and Affiliates continue to mourn the untimely death of Jim Arbuckle. Jim was not only the son of our Museum’s founder, Clyde Arbuckle, but past President of the California Pioneers of Santa Clara County, past Treasurer of the Preservation Action Council of San José, a Mountain Charlie Chapter 1850 ECV member, and a good friend to many particularly in the “history community.” We will miss his devilish smile, high energy and inquisitive mind. In memory of Clyde, Jim and his mother Helen, we will dedicate part of the Research Library in their honor.



Back: Alida Bray, Nadya Biryukova, Prabha Boyles, Stacy Butler, Ellen Jones. Front: Katherine Butler, Rachael Jones, Alyssa Vance

SPONSORS



This issue of *The Exchange* is dedicated to Heritage Bank of Commerce for their outstanding service to History San José.

Corporate Membership
Arcadia Homes, Inc.
Devcon Construction, Inc.
Garden City Construction
Sobrato Development Companies
Valley View Packing

The “Noon News”

by Jessica Herczeg-Konecny

As the Research Library continues to move into our new space at the Collection Center, we have re-discovered quite a few gems. Among them is a rare find indeed: typescripts for the “Noon News” from San Jose High School’s Journalism 2 class, taught by Gerald H. Turnoy. In addition to Journalism, Mr. Turnoy also taught English and served as an advisor for the school newspaper, the *Herald*, and the school yearbook, the *Bell*. Mr. Turnoy’s Journalism 2 class researched and reported news events to their classmates from February through the beginning of June each year. The History San José Archive has originals of many of these scripts from the broadcast’s inception in February 1960 until 1972.

The teens carefully kept together the script pages from each broadcast of the “Noon News.” The yellowing paper provides a brief glimpse into life at San Jose High during the tumultuous decade of the 1960s. The students

were concerned not only with sports, editorials, school events and club information, but also with local, state and world news. Sometimes they reported on the following week’s lunch menu. On Friday, February 19, 1960, we all could have been treated to Tuna Loaf with Mushroom Gravy and Apple Sparkle for dessert.

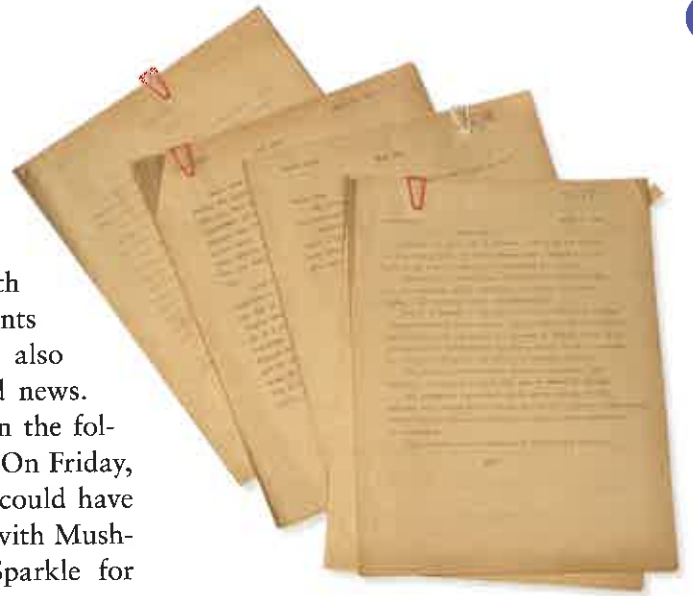
Each broadcast consisted of about fifteen stories and contained the name of the student reporter. While it is unclear as to the exact method of transmittal, it was meant to resemble a radio broadcast. After each newscast, the scripts were also posted on a bulletin board in the main lobby. Narrators were rotated each week—at first they came from the Journalism 2 class, but later newscasters were also recruited from the Speech Team. In spring 1961, the newscasts went from semiweekly to weekly and were called the “Noon Radio News.” Audiovisual assistants

and opaque projector operators were used in some newscasts in 1961 and 1962. These photographs and other visuals were often posted alongside the news articles in the main lobby.

During the presentation of the “Noon News” and its various adaptations, San Jose High students reminded their peers to purchase sophomore hop bids or return their library books. The reporters spoke to faculty members for their insight into world events and received rousing quotes of support from the Bulldogs’ assorted athletics coaches. Students reviewed books including *Catcher in the Rye* and *Animal Farm*. Others provided editorials on diverse topics such as immigration, inter-racial dating, final exams, and smoking.

The last issue HSJ has of the “Noon News” is from April 1971. It became the “Hallway Herald” in February 1972, and resumed a bulletin board only format. The Archive does not have any additional reports past 1972.

The “Noon News” is one of many San Jose High School-related treasures in the History San José Research Library. Other materials include school yearbooks from 1898 into the 1960s, scattered issues of the school newspaper from 1914 into the late 1960s, the newsletter from the High School’s adult night school during the 1930s, minute books of senior class meetings from the 1920s through the 1950s, programs for musical and theatrical events, diplomas, and even teachers’ grade books from the late 19th and early 20th centuries.



Looking over the plans for the 1961 *Bell* are co-editors Linda Saenz and Gloria Fuentes. With them is Mr. Gerald Turnoy, advisor.

Yearbook photo of Journalism Professor Gerald Turnoy and students, 1961. Above right, “Noon News” scripts, 1960. History San José collection.

Donating Pieces of History

History San José volunteers not only give their time, but they also donate their personal belongings and stories to the Museum. Recently Dean Helms, a Museum volunteer for 18 years, donated two U.S. Army uniforms he wore when serving at the Army Personnel Center of Oahu in 1945. He was en route to another location when his ship stopped at Hawaii and a handful of men who had last names beginning with “H”, including Dean himself, were called to come ashore. They were chosen from the roster to replace personnel leaving the island on the spot. It was certainly an unexpected turn of events, but Dean describes it as not being an unpleasant one.

The uniforms were brought to the Collection Center by his wife Joan Helms, who has been a Museum volunteer for 21 years. She carried the uniforms in a suitcase that she used during her college years at Ball State Teachers College that bears the logo of her sorority, Pi Kappa Sigma. And what made all these artifacts even more historically valuable were photographs taken during the period they were used, and first-hand stories told by the Helms.

Suitcase, jacket and “PC” (Personnel Center) arm band. Gift of Dean and Joan Helms. Dean Helms in Hawaii, 1945. Joan Helms, 1947.



Spend Halloween Haunting the Hollow and History Park Too!



Have you been wondering where to take your children for Halloween this year? Come to Kelley Park for two safe and fun places to trick-or-treat! Stations will be set up throughout Happy Hollow Park & Zoo and at the historic History Park houses, providing a great family-friendly experience for all. The event, which also includes trick-or-treating at both locations, is free to members of Happy Hollow and History San José. Admission for the general public is \$6.

This event is included with regular admission of \$6 per person to Happy Hollow Park & Zoo. In addition to trick-or-treating, we'll have trolley car rides, puppet shows, play areas, and of course the Zoo itself.

For more information, call Happy Hollow Park & Zoo at 408.277.4193 or visit www.hhpz.org. Happy Hollow Park & Zoo and History Park are located in Kelley Park on Senter Road, between Phelan & Keyes.

This scare-free event is sponsored by 94.5 KBAY and The San Jose Mercury News.

**SUNDAY,
OCTOBER 28**

General Hours

Happy Hollow
10 am – 5 pm

History Park
12 – 6 pm

Trick-or-Treating

Happy Hollow
1 – 4 pm

History Park
3 – 6 pm



Jim Reed, History San José's Curator of Archives & Library, shares artifacts with City of San José Building Department parents and children on "Bring Your Child to Work Day." Some of the parents in attendance had utilized the archives for building projects. The parents and children also toured through the collections and visited History Park, where docents treated them to personal tours of buildings.

Research Library Move Wraps Up

In June 2006, History San José received word that it had been awarded a grant from the National Endowment for the Humanities to fund the relocation of the Research Library from the Pacific Hotel to the Collections Center. The terms of the grant required that we raise nearly \$90,000 from our supporters to provide a dollar-for-dollar match for the funds NEH had awarded. The community was so supportive of this important project that we actually received a few thousand dollars more than was required. For this, we extend our heartfelt thanks to all the donors who made the move successful.

Immediately upon receiving word of the award, Jim Reed, our Curator of Archives and Library, began the complex tasks of counting, measuring, rearranging, and packing the library's extensive collections. With invaluable assistance from volunteer Roxanne Nilan, historian and retired Stanford archivist, soon the upstairs hallways of the Pacific Hotel were lined with hundreds of boxes of archival records awaiting the movers.

In late October and early November, a team of skilled art handlers spent seven days loading pallets and moving them to the Collections Center. Over 120 pallets of materials, some 15 truckloads, were transported to their new home. The grant award enabled us to hire two museum professionals, Jessica Herczeg-Konecny and Jennifer McCann, to take charge of unpacking these treasures, rehousing them in archivally sound containers, creating catalog records in our master PastPerfect database, and shelving them in our state-of-the-art mobile shelving unit. Since November 2006, an astonishing 9,200 catalog records have been created in that database, most of them for materials that had never before been cataloged.

As the project nears completion, there are still some remaining pallets to be processed, but we anticipate full completion of the project before the end of the year. The rewards of the project are incalculable, particularly for historians and other researchers who now have access to materials that were previously unavailable.

Celebrating Our Wonderful Volunteers

History San José boasts 26 volunteers who have served over 15 years or more. All HSJ volunteers were honored at the annual Volunteer Recognition Dinner on August 8th, where this year's theme celebrated the "Fruits of Your Labor."

Volunteers are engaged in every aspect of the organization—serving over 25,000 students, teachers and chaperones in high quality school programs; assisting more than 1,000 researchers in the Library; scooping hundreds of gallons of ice cream in O'Brien's Café; giving thousands of trolley rides; and running the 1880s Liberty Press too many times to count are just a few of the ways volunteers help HSJ serve the community. The following volunteers received their service pins this year, and Rod Sohn and Chuck Morrow were given special recognition for outstanding service.

20 YEARS

Anne Louise Heigho
Marjorie Wilsner
Jim Maurer

15 YEARS

Adelheid Levi
Keith Baker
Carol Ketchum
Bob Schneider
Tom Dews
Audrey Long

10 YEARS

Alicia Dayton
Jean Sutherland
Richard Hill
Nancy Hill
Tim Zadel
Joyce Barsanti
Dave Tribby
Steve Raby

5 YEARS

Sara Holtzapple
Mary Ann Mills
Lu Ann Behringer

1 YEAR

Jane Brekke, Eddie DaRocha, Edward Del Prete, Sebastian Nelson, Nancy Wright, Linda Lynn, Steve Paddock, Steve Hayashi, Sam Siebert, Amy Morley

Thank You to History San José Donors

History San José wishes to acknowledge those who offered a financial contribution of \$500 or more during the past fiscal year. We are pleased to announce that the recent June 21, 2007, Valley of Heart's Delight fundraiser was a success. With approximately 200 in attendance we raised over \$36,000 in support of History San José's education programs. Thank you to all donors!

\$50,000 – \$100,000

Hugh Stuart Center
Charitable Trust
National Endowment for
the Humanities

\$25,000 – \$49,999

Anonymous
KB Homes
Stella B. Gross Charitable
Trust
SummerHill Homes
In-Kind
Mercury News
Orloff-Williams

\$10,000 – \$24,999

Cinnabar Commons
Tom Muller
Marjorie & Robert Pierce
Bequest
Sorci Family Foundation
In-Kind
Community Newspapers
Bonnie Bamburg

\$2,000 – \$9,999

Applied Material Excellence
in the Arts

Jim Axline & Roxanne Nilan
Arcadia Homes
Joan Bohnett
Cambridge Management
Cilker Family Foundation
John & Christine Davis
Family Foundation
HPC Architecture
Yvonne & Joe Head
Heritage Bank of Commerce
Hopkins & Carley
Kieve Foundation
MBA Architects
Ritchie Commercial
Sobrato Development
Company
Keith Alan Watt
Western States Oil
In-Kind
3-B Productions, Inc.
Bel-Aire Productions, Inc.
Guitar Center
KFOX Radio
Stages Unlimited
Wente Vineyards

\$500 – \$1,999

Barbara & Mark Cali
Diane & Stan Chinchen

Charles Davidson
Paul Davies, Jr.
Gerry DeYoung
Kathryn & Jack Douglas
Devcon Construction
Evergreen Orchards, LLC
Garden City Construction
Bobbe George
Lillian Gong-Guy
Susan & Philip Hammer
Anne Louise Heigho
Jeanne Lazzarini
Marjorie Matthews
J. C. Penny's
James Reed & Jean Deken
Evie & Edmund Richmond, II
David Satterfield
Pieter Smith
Gloria Stern
Target Corporation
Marjolie & Mark Thomas
James Towery
Valley View Packing
Maggie Williams
In-Kind
Gordon Biersch Brewing
Company
Dahl's Equipment Rental
J. Lohr Vineyards & Wines

FREE PHOTOGRAPHY SESSION

Your History San José membership continues to grow in value. John Paulson, Master Photographer is offering a free 8x10 family or individual portrait (\$380 value) to all of our members at the \$100 and above membership level. These portraits make excellent holiday gifts.



Portraits will be taken in History Park on Saturday, October 27, 2007, from 11 a.m. – 1 p.m. In case of inclement weather, portraits will be taken indoors.

All \$35 and \$50 members are eligible for this offer as well—just increase your membership to \$100. When sending in additional money to increase to the \$100 level, please attach a note stating, "increase for photograph." We'll take care of the rest.

For reservations, please call Dorrie at 408.918.1049.

Remembrance and Reflection, continued from cover

train Santa Clara County high school and college students to conduct oral history interviews with veterans, distill those stories into five-minute scripts, and set them to a video presentation of photographs. The resulting documentaries are screened for the community and available online.

"It's about breaking down the barriers between generations," said Corpus. "They come together at the laptop and camera, and the youth become better writers, more computer literate, and better communicators because of it."

Friendships and reunions have been made by veterans because of the project. Rudy Tokiwa, a veteran of the 442nd all Japanese-American regiment, realized he was in the same room as Al Tortolano of the 36th Infantry Division, which his regiment had saved. The two became fast friends.

This Memorial Day, Stories of Service youth participants marched in the Washington, D.C. parade carrying the photographs of profiled veterans. Many had since passed away. "We showed their families the photos afterwards," said Corpus, "so they could see how their loved one was able to come



From left, Grant and Mildred Ichikawa, Al Tortolano, Joe Ichiuji, Judy Niizawa, Susie Ichiuji at a Stories of Service reception in Washington, D.C.

with us. The crowd clapped for us the whole way. The veterans were marching with us in front of 250,000 people."

AUGUST

Day of Remembrance and Reflection

Sunday, August 12, 10 am – 4 pm
Join Digital Clubhouse Network and HSJ for a day of recalling the end of WWII. Enjoy and dance to the live music of the Swing Solution and the Singing Blue Stars of the USS Hornet. Meet WWII re-enactors, take a walk back in time down "Every Street, USA," record your memories of WWII, and participate in a town hall discussion about how WWII changed America.

History Park. Open to the Public. Free.

SEPTEMBER

Antique Autos in History Park

Sunday, September 9, 12 – 5 pm
See antique (pre-1946) autos, bicycles, motorcycles, boats, clothing, gas engines, and handcrafts. Visit historic buildings, ride the trolley, and participate in children's activities.

History Park. Open to the Public. Free.

California Poets Festival

**Saturday, September 22
10 am – 4:30 pm**

Celebrate California's distinctive heritage of poets, poetry, and presses at Poetry Center San José's second California Poets Festival. Come and listen to readings throughout the day and enjoy a picnic or glass of wine from local restaurants.

History Park. Open to the Public. Free.

E.T. The Extraterrestrial

Saturday, September 29, 6 pm

Come watch "E.T. The Extraterrestrial" on the Jumbotron screen from the field at the San José Giants Municipal Stadium. Co-sponsored by History San José.

History Park. Open to the Public. Free.

OCTOBER

San José Rocks!

Friday, October 19, 5:30 pm

See story on this page.

History Park. Visit www.historysanjose.org or call 408.918.1049 for ticket information.

Red Cross Partners for Preparedness

Sunday, October 21, 11 am – 4 pm

The American Red Cross Santa Clara Valley Chapter wants to help you learn how to prevent, prepare for and respond to emergencies at this fun community event! There will be a mock disaster shelter setup, pet shelter, food booths, First Aid, CPR and babysitting class demos, a mobile blood drive and much more! For more information call 408.577.1000.

History Park. Open to the public. Free.

Family Portraits by John Paulson

Saturday, October 27, 11 am – 1 pm

See story on page 6.

History Park, HSJ members only. Free.

Halloween at Kelley Park

Sunday, October 28

**Trick-or-Treating at Happy Hollow
1 – 4 pm; History Park from 3 – 6 pm**

See story on page 4.

Open to the public. Admission \$6. Happy Hollow and History San José members free!

ONGOING

Cannery Life: Del Monte in the Santa Clara Valley

www.historysanjose.org/cannerylife

Speed City:

From Civil Rights to Black Power Closes November 30, 2007

Tuesday – Sunday, 12 – 5 pm
Learn about San José State College student athletes who became globally recognized figures of the Civil Rights and Black Power Movements.

History Park, Pacific Hotel Galleries. Open to the public. Free.



Courtesy Gary Kelmenson

Lee Evans, wearing his San Jose State Men's Physical Education jersey, and John Carlos are photographed on the San Jose State track.

Road Trip:

Birth of California Car Culture

Through January 27, 2008

Saturday – Sunday, 12 – 5 pm
Ride along with the Polhemus family, friends, and pets on a road trip touring the Bay Area in the early 1900s.

History Park, The Leonard & David McKay Gallery at the Pasetta House. Open to the public. Free.

Capelinhos 50-Year Anniversary

Through September 28, 2008

Saturday – Sunday, 12 – 5 pm
This exhibit documents the fifty years since the devastation of the Capelinhos Volcano.

History Park, Portuguese Heritage Museum. Open to the public. Free.

SAVE THE DATE

San José Rocks!

Friday, October 19, 2007, 5:30 – 9:30 p.m.

History Park

History San José presents the 2007 San José Rocks! showcasing Papa Doo Run Run, People and Larry Norman, and Greg Kihn. In addition, there will be numerous inductees in a variety of categories including rock band, radio legends, rock music, rock innovator, rock promotion, rock venue, and rock technology. You won't want to miss this year's event. Call HSJ at 408.918.1049 or visit www.historysanjose.org for ticket information.





history|san José
silicon valley from a to z

1650 SENTER ROAD
SAN JOSE, CA 95112-2599

NONPROFIT
ORGANIZATION
U.S. POSTAGE
PAID
PERMIT NO. 2271
SAN JOSE, CA



*****AUTO**3-DIGIT 950

Mrs. Anne Louise Heigho
201 Vista De Sierra
Los Gatos, CA 95030-6320

69
T1 P1

www.historysanjose.org

WHAT'S IN STORE FOR YOU?

CHINESE IN SAN JOSÉ AND THE SANTA CLARA VALLEY

Silicon Valley has long been home to a substantial Chinese population. Like other immigrants, they arrived seeking opportunity and armed with survival instincts and the ability to persevere, but the challenges they faced were unique. This exceptional story is told through compelling images from personal collections and institutional photographic archives under the auspices of the Chinese Historical and Cultural Project whose founders, Lillian Gong-Guy and Gerry Wong, are the principal authors of this book.



COVERED IN HONEY

The delicious History San José honey is now available in the Museum Store. The honey will be fresh, raw and unfiltered, the way nature intended, with the flavor from the flowers in and around the park. Complementing the honey is a line of fine French soaps available in an extra fragrant honey essence. The soaps are 100% biodegradable and do not contain artificial colors or preservatives, and are mild enough for sensitive skin.



KITCHEN CLASSICS

Dress up your kitchen with colorful coordinated accessories from the Museum Store. From place mats, napkins and towels to containers and serving pieces, enhance your kitchen while exercising your culinary skills.



STAMP IT, BEAD IT, KNIT IT

These creative kits provide inspiration and step-by-step instructions to create fun and wearable art. All projects include everything you need and are geared for the beginner as well as the advanced artist. Holiday gifts will be a snap when clicking these beads or knitting needles together.