



history|san José
silicon valley from a to z
1650 Senter Road, San Jose, CA
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The Exchange

A New Look and a New Name!

We're delighted to share with you some exciting changes. As you can see, the newsletter has a completely new look, name and feel. This is one piece of an overall identity change for the organization. Board Member Dan Orloff, president of Orloff/Williams Ad & PR Agency led the organization through the process of repositioning itself as a dynamic community resource posed to attract new and diverse audiences. The result is a new name for the institution, an accompanying mark, and a tagline.

Identity Goals. The goals were: 1. to unite all the sites, products and services offered by HMSJ under one consistent name and use; 2. to create a contemporary look and feel that is exciting and bold; 3. to create a look that works for print applications and merchandise as well as digitally on web sites; 4. to create a name and tagline that shows regionalism, marketability and inclusiveness.

In December, the Board of Directors approved the new organization name History San José, which replaced History Museums of San José. The site names San José Historical Museum and the Peralta Adobe & Fallon House Historic Site will currently remain the same.

The new mark will consistently appear in all publications and collateral material, on store merchandise and digitally on web sites. The mark acts as an identifier and is visually appealing, forward-looking and confident – the goal is for people to remember it and begin associating it with HSJ.

Our New Tagline. Taglines communicate what is unique about an organization. Taglines are not permanent and can change as an organization evolves, and as the competitive market changes. For HSJ, it was determined that the tagline needed to express regionalism and marketability: Silicon Valley From A to Z.

Silicon Valley is known worldwide and helps convey a contemporary sense of who we are and where we want to take the organization. The phrase from A to Z shows inclusiveness, somewhat like an encyclopedia; communicates the depth of the collection and staff expertise; and positions the organization as a tremendous community resource.

Publications. The publication program is also being upgraded, including this new quarterly newsletter – *The Exchange*. Changing the members' publication to a quarterly allows us to upgrade the look, feel and readability of the newsletter – all in the interest of better serving our members. We're committed to making the publication visually exciting, a pleasure to read and a true benefit of membership. If you have any comments or suggestions, please contact the membership department at 408-918-1042.

Special thanks to EPCO for donating the printing of a year's supply of new letterhead, envelopes, business cards and labels.

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Change: America's Most Enduring Tradition

French aristocrat Alexis de Tocqueville documented it in the early nineteenth century. Historian Frederick Jackson commented on it again as that century ended. In the mid-1980s, the Oakland Museum even opened an exhibit totally dedicated to it. The essence of America is constant change. Thus, it is absolutely appropriate, very American, and completely traditional that the organization formerly known as History Museums of San Jose has adopted a new name, a new logo, and a new approach to serving the dynamic community once known as the Valley of Heart's Delight.

Touring America in 1831 during the ascendancy of "Jacksonian democracy", Tocqueville remarked on Americans' fascination with the new and their disdain for traditions, whether in fashion, comfort, or government. Change offered the chance for improvement and was central to the success of American democracy.

Redefinition. In 1893 historian Frederick Jackson Turner went even further. Conquering the constantly advancing frontier, argued Turner, continuously stripped the trappings of civilization off the people who settled it, creating a new person, a true American. The essence of America, therefore, was this process of constant reinvention and redefinition.

In the mid-1980s, curator Thomas Frye created a wonderfully imaginative exhibit, "California Dreaming," at the Oakland Museum of California, based upon the California expression of change in America. From Spanish settlement, to Gold Rush, to (by extension) Silicon Valley, California always has been defined as a dream of future accomplishment.

So, it is appropriate, even traditional, that a historical organization aspiring to serve the Santa Clara Valley in the twenty-first century adopts a name and an image that reflects the people who live, work, and visit here today. The History Museums of San Jose (singular or plural?) has become History San José. A tagline refers to Silicon Valley, just as forty years ago it would have referred to Valley of Heart's Delight. Neither is more traditional than the other. Both are products of Chamber of Commerce promotion.

Does this new name and the accompanying new look mean that we don't value the past and our traditions? On the contrary, History San José is committed to exploring, understanding, and sharing all of the multiple stories that have created this dynamic valley and that redefine it daily. But, there definitely is a new approach. Instead of taking us back to the past, we want to bring the past into our daily lives today. This means talking about the past in contemporary language, using contemporary tools (including e-commerce), and welcoming contemporary populations who are adding new stories to the mix daily.

Why We've Changed. That is why the name has changed, why the logo is so bold, and why the tagline refers to Silicon Valley. In the best American tradition, we have changed. In the best California tradition, we are focussed on the future. We recognize our past and honor all of our traditions in the process. Welcome to History San José.



David Crosson, *President*

Theron Fox Brought Life to San José Historical Museum

1905-2000

Every organization has a founder -- a risk-taker with the drive, determination, passion, and patience strong enough to make their dreams come true. All of those words describe Theron Fox. And more than any other person, Theron Fox was responsible for creation of the San José Historical Museum, now managed by History San José.

As chairman of the San José Historic Landmarks Commission in 1964, Fox dared to dream of dedicating 16 acres of land within Kelley Park to preserve structures representing Santa Clara County's past. It wasn't an easy battle. But, through tenacity, determination, and uncompromising dedication, Fox was able to open the doors of the new San José Historical Museum in Kelley Park in 1971.

"Theron has done more than anyone to get that museum," said Clyde Arbuckle, the now-deceased San José historian, in a 1997 interview about his close friend.

Current History San José president & CEO David Crosson recognizes Fox as a key member of the founding generation. "There was a small group of pioneers," said Crosson, "on whose legacy we all now build."

According to Crosson, "Theron Fox, Clyde Arbuckle, Pat Loomis, Leonard McKay, Jack Douglas, and a few others literally pulled San José's heritage from the dumpster and from the wrecker's ball. Few of these giants are left, and we must never forget what we owe them."

Fox was a true hometown boy, born and raised in San José, and he saw many changes during his 94 years in the community. Active in civic affairs, Fox was not only instrumental in creation of the historical museum, but later helped convince the city of San José to preserve the Peralta Adobe, built in 1797 and now the oldest remaining building in San José.

As committed as he was to local history, however, Fox's interests also extended beyond the city limits. After traversing all over Nevada and talking with people in every part of the state, he published a series of ghost town guides that are still sold throughout Nevada today.

But it is for creation of the San José Historical Museum that Fox always will be honored. With great admiration, profound gratitude, and deep respect, everyone interested in San José's past salutes Theron Fox and is grateful for his life.

Memorial: Donations may be made to History San José or Tri-Aegis Residences for Disabled Adults, 1 W. Campbell Ave., Suite D38, Campbell, CA 95008.



Theron Fox shown with a 1907 Mitchell.

Collections On the Move!

History San José's permanent collection has a new home in the city of San José's new Central Service Yard (formerly Beech Nut Packing Company, across the street from San José Historical Museum). This new 45,000-sq. ft. state-of-the-art facility provides greatly improved conditions for the collection. The city of San José has invested \$300,000 in Phase I of a shelving project and \$100,000 in the physical move of artifacts. Moving and cataloguing the collection is currently underway and will occur in phases.

Spacesaver™. Phase I was the installation of a Spacesaver™ high-density, mobile storage system in the new facility. Spacesaver™ is a museum quality product, which has been successfully used for years in institutions across the country. To ensure HSJ's success, company representatives trained museum staff and volunteers on how to operate the system.

Atthowe Fine Arts movers then transferred thousands of artifacts from the warehouses at Kelley Park to the new Collection Center. Included in the first shipment was the collection of Native American, American, and Chinese baskets. Volunteers disposed of old packing materials, vacuumed the baskets, re-housed them in new materials, verified catalogue information, and stored the baskets in the new shelving system.

The next step is to record digital images of each artifact, a project made possible thanks to a generous **\$5,000 donation from Dorothy Pace**. The funds will be used to purchase a digital camera and photography equipment to document the over 500,000 artifacts in the museum's collection.



Above: New Spacesaver™ storage system at the new Collection Center
Photo courtesy Tom Dews



Left: Previous warehouse storage

Upcoming Exhibitions

On September 23, 2000 HSJ will open two new exhibitions—*Object Obsession: Collecting the Extraordinary and the Ordinary* and *Re: Collection Photography* by David Pace.

Object Obsession: Collecting the Extraordinary and the Ordinary

The urge to collect is universal, timeless, and has no gender, race, age or economic restrictions. Collecting is a purposeful activity, which many find empowering for a variety of reasons. This exhibition will give an historic overview of individual and institutional collecting and will examine why, what and how we collect. Victorian scrapbooks; a collection of seaweed; a collection of cigar bands; a collection of miniature dogs; telephones and tools; eyeglasses and cameras are but a few of the types of objects featured in the exhibit.

The exhibition will be co-curated by Steven Gelber, History Department Chair at Santa Clara University, and author of *Hobbies: Leisure and the Culture of Work in America*.



Above Left: Mrs. M. Dean with her dog collection, c. 1950

Above Right:
Wrenches, Photography by David Pace, 1999
Donated by Stanley Rojo, History San José Collection



Re:Collection Photography by David Pace

David Pace is a professional photographer and lecturer at Foothill College and Santa Clara University. Since 1995, Pace has documented numerous individual collections by producing spectacular large-format, color photographs. For *Re:Collection* Pace has chosen objects from the museum's permanent collection as his subject matter.

Glass Insulators, Photography by David Pace
24" x 30" Ektacolor Print, 1999

Gold Rush Festival Strikes Again!

May 28–29, 2000
10:00am–6:00pm
San José Historical Museum

Don't miss your chance to strike it rich at the 2nd annual Gold Rush Festival. There's something for everyone who wants to experience what life was like in the mid-1800s during the tumultuous gold rush era of California's past.

Visitors can:

- Peer into a gold miner's tent to discover the rough life of prospectors
- Stake a claim and pan for gold
- Participate in candle dipping, butter churning and other camp chores
- Taste sourdough biscuits, hoecakes and hardtack
- Make craft activities such as old-fashioned toys, Mexican papel picado, button whizzers and corn husk dolls
- Play games like townball, swirl a hoop, shoot marbles, roll tops and ride a pony
- Watch a blacksmith transform metal
- Visit an old-time print shop and take home a broadside newspaper
- Observe Native American soap root brush-making and Ohlone basket weaving
- Tap your toes to lively music and dance from around the world
- Meet Gold Rush era characters and participate in live performances: throw popcorn during a melodrama; laugh with the outrageous medicine man; enjoy the mock-gambling tables with High Card Johnny; meet some notable but forgotten 49ers in History Alive! theatre performances and enjoy lectures and book signings by knowledgeable history authors



Above: Festival prospectors demonstrate how to get gold with a long tom sluice box.

Right: Troy Dunham portrays a gold rush era artist capturing the excitement on canvas.



Festival Prices

\$8.00 adults
\$7.00 seniors (65+)
\$6.00 youth (age 5 and above)
Free child (age 4 and under)
\$25.00 family pass (includes two adults and all children in the household; simply present a coupon from *Bay Area Parent Magazine* or *San José Mercury News* or your membership card)

Members receive admission discounts, depending upon membership level. For more information or to purchase advance tickets, call (408) 287-2290.

Portuguese Spring Festival



Saturday, April 29, 2000
San José Historical Museum
10:00am–6:00pm
Admission is free

Chances are one of your close neighbors is of Portuguese descent, or the ice cream or milk you bought was from a Portuguese-American owned dairy farm – chances are you didn't even realize that the Portuguese are a major population group in California.

Take the opportunity on April 29 to learn more about the Portuguese culture at this lively and fun-filled festival.

Attractions

- Don't miss the 11:00 am parade featuring floats, beautifully decorated wooden carts pulled by impressive oxen, marching bands, and folklore groups in colorful costumes
- Create special crafts, listen to Portuguese tales, and play games
- Enjoy lively band concerts
- Learn the *chamarrita*, Portugal's big circle dance with a caller, similar to American square dancing
- Tour the Imperio, which highlights Portuguese Fraternal Societies, immigration, labor and Holy Spirit festivals
- Indulge in delicious traditional foods – linguica (Azorean sausage), bifana (thinly sliced pork), cheese from the Azores and rice pudding

Call (510) 797-7585 or (650) 964-0406 for more information.

Literacy Partnership Blooms This Spring

History San José is partnering with the Reading Program of Santa Clara County and the Digital Clubhouse to address an important issue facing our community – literacy. Throughout spring and summer 2000, adult literacy learners will participate in a series of dynamic workshops that combine museum collections and computer technology to improve learners' reading and writing skills. This process will at the same time expand HSJ's research collection and enhance interpretation in the upcoming *Object Obsession* exhibition, opening in September at the San José Historical Museum. *Object Obsession* will explore the history and nature of collecting while featuring more than two thousand collectibles (such as salt and pepper shakers and cigar bands) from HSJ's permanent collection as well as numerous objects borrowed from private collections.

Learners from the Reading Program have already begun to critically explore the meaning of objects in people's lives and the reasons why people collect. Next, learners will conduct oral histories of collectors and write essays on the theme of objects and collecting for the Reading Program's annual Kurt Benjamin Writing Contest. In the summer, learners will work with the Digital Clubhouse to combine their writings with photographs and pictures for digital collages, which will be featured in *Object Obsession* and on HSJ's web site.

Visual Literacy. While the Reading Program and the Digital Clubhouse offer resources for conventional and digital literacy respectively, HSJ offers resources in visual literacy, the skill we use to make sense of our material world. Visual literacy is also the skill we use when we visit museums and examine objects to find some meaning or personal connection that links us to others. It makes us say "ah ha!", that reminds me of," or "my grandmother had something like that." Studies show that adults and families with low literacy levels are underrepresented among museum audiences. They are missing out on the "ah ha" experience. This partnership seeks to welcome and encourage new museum visitors, broaden interpretation of museum collections and exhibitions, and teach reading, writing, and computer skills that are so critical in today's society.



"Push the Button" by Ruben. Digital collage courtesy of the Reading Program of Santa Clara County.

Voting Makes History

The 150th anniversary of California statehood provides a special opportunity to investigate the key element of a democratic society – voting!

History San José kicked off the Sesquicentennial year in January with Voting Makes History, an on-going, non-partisan, comprehensive voting program. History San José is partnering with other local organizations to educate residents about the democratic process and inspire broad participation, increase voter awareness, expand access to voting information and provide an historical perspective. History San José's partners in Voting Makes History include Kids Voting Silicon Valley, the Reading Program of Santa Clara County, and teens from the Vega Project sponsored by the Tech Museum of Innovation to support teen girls in their use of technology.



Docent Donna Schneider reenacts a suffrage march with students in the *Women Who Made a Difference* school program.

HSJ Voting Projects. During the Sesquicentennial year, HSJ will launch several projects for Voting Makes History. On March 1, 2000, HSJ participated in Kids Vention 2000, the annual voting awareness convention for Santa Clara Valley youth, produced by Kids Voting Silicon Valley. Each year Kids Vention is attended by approximately 5,000 students grades 4 through 12, with their teachers and parents. HSJ debuted a three-minute power point presentation set to music featuring voting-related photos and documents from HSJ's Research Center.

This spring, a team from the Vega Project will collaborate with HSJ to develop web pages based on voting for the new HSJ web site. The initial web pages will explore the history of voting with a focus on how the democratic process has shaped the Santa Clara Valley, and establish a foundation for additional on-line voting programs. The Vega Project team will then work with HSJ, Kids Voting, and the Reading Program to create links between each organization's web site and expand on-line voting information and programs.

On-Line Voting Programs. Throughout 2000, HSJ will continue to develop on-line voting programs, including Internet links to related web sites and expanding the Voting Makes History partnership. The goal is to have these programs lead to on-line curricula for elementary and secondary classes, community exhibits, and collaborative workshops with program partners. Voting Makes History will continually evolve with expanding partnerships and programs in response to community needs and interests.

Franklin Hichborn: Mild-Mannered Reformer by Jack Douglas

We sometimes complain of the ineptness, greed or occasional crookedness of our representatives in government, but our situation is nothing compared to 100 years ago. Then almost every politician was on the take or behold to the political machine. That things have improved over the years in California is due, in no small way, to the efforts of Santa Clara newspaperman Franklin Hichborn.



Progressive “whistle blowers” were not particularly popular, even among the victims of machine politics, so the career of this mild-mannered reformer was often perilous and unrewarding. The story of how Hichborn succeeded is one of the brightest moments in America’s investigative journalism.

Franklin Hichborn was born in Eureka in 1868. His parents had come to California from New England by clipper ship in 1852. Franklin did college prep at the University of the Pacific and later attended Santa Clara College. Having worked

briefly as a clerk in a law office, Franklin was sure he wanted to become a lawyer, so he entered the newly opened Stanford University in 1892.

The depression of 1893 caused the would-be lawyer to drop out of Stanford three semesters short of graduation. Hichborn would have to resort to full-time free lance newspaper work to make ends meet.

The Making of a Reformer.

The young reporter, naive about politics, couldn’t understand why an acquaintance from Eureka who traveled up and down the state doing seasonal jobs was arrested for vagrancy every time he came through Santa Clara County. Upon investigation Hichborn found out that the arresting constable and the justice of the peace received kickbacks for every person they arrested and tried. Hichborn reviewed the records carefully and found that the system was convicting and fining innocent travelers.

He wrote a meticulously documented exposé, which the *San José Mercury* refused to print. Frustrated, he had the article printed at his own expense and mailed to local citizens. He was feeling a bit of remorse that those exposed might be lynched by an irate citizenry, but then he realized that the citizenry was more likely to lynch him for uncovering one of San José’s dirty little secrets. He was to discover that he had struck the tip of an iceberg that was the Rea - McKenzie’s political machine.

The James Rea, Johnny McKenzie and Harry Edwards machine had pretty much controlled local government for several decades. Relief seemed to be in sight in 1896 with the formation of the Good Government League headed by the influential Hayes brothers of Edenvale. Victory seemed assured when the Hayes’s bought the *San José Herald* and the *San José Mercury*. Hichborn was persuaded to leave his reporting job with the *San Francisco Examiner* to edit the *Herald*. With the support of San

José’s two major newspapers the Progressive slate swept into office with the election of 1902.

Several years later Hichborn resigned his editorial job when he learned that the Hayes brothers were getting cozy with their former enemies and the rising new political kingpin Louis Oneal.

Hichborn vs. the California Legislature. Upon leaving the *Herald* the young reporter began covering the political scene in Sacramento for the *San Francisco Examiner*. He was appalled by the influence of special interests, particularly that of the Southern Pacific Railroad. Time and again he would see good legislation compromised by greed and corruption.

After studying the situation for several years he decided to expose the whole process by writing a book tracing an entire legislative session and explaining how and why bills passed or failed. The book, published at his own expense, was titled: *Story of the Session of the California Legislature 1909*. The voting records of each legislator was tabulated, making clear the loyalty to special interests. Hichborn took one more step and made suggestions for improvements to the system.

With the workings of the Sacramento machine laid bare many citizens backed the Lincoln-Roosevelt Reform League whose slate, led by Hiram Johnson, swept into office in 1910. Johnson and the Progressives would end the stranglehold of the Southern Pacific.

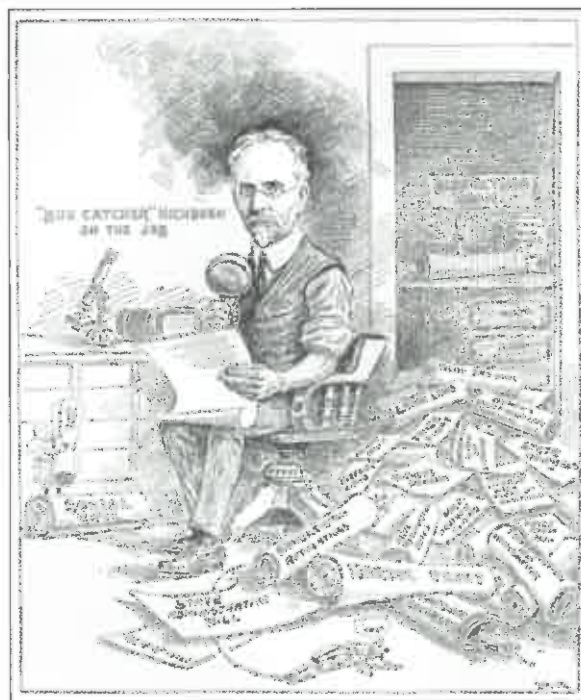
By now an experienced muckraker, Franklin Hichborn joined forces with James Phelan and other reformers to rid San Francisco of the corrupt machine of Boss Abe Ruef. His book *The System* is thought by many to be the finest book on local corruption in the United States.

Hichborn published further exposés on the California Legislative sessions of 1911, 1913, 1915 and 1921. As the undisputed authority on the legislature he was frequently called upon by the progressives to analyze and smoke out the “bugs” in upcoming bills. He also issued his own weekly *Legislative Bulletin*, which had subscribers throughout the state.

The Family Man. In the midst of fighting for truth and justice Hichborn

found time for a fulfilling family life. While working for a Fresno paper in 1897 he married Mabel Houlton, a local school teacher whom he had known in Santa Clara. A few years later they settled in her father’s home at 1091 Fremont Street in Santa Clara. They had five children.

Hichborn led an active retirement, visited by many old acquaintances at his home on Franklin Street (designated as a Santa Clara City Landmark). He died on December 29, 1963 at the age of 95. Mabel lived on until February 2, 1971.



Corporate Partners Make School Programs Happen

Two recent corporate grants have demonstrated the corporate-and-community partnership that will continue to shape the Silicon Valley as an exciting and interesting place to live and raise a family.

Air Systems Foundation. In December, Air Systems Foundation, long-time supporter of History San José, announced the welcome news that its directors approved a \$40,000 grant to support HSJ Education Programs. Proceeds from the foundation's biannual Air Systems Car Show at the Historical Museum at Kelley Park benefitted more than twenty organizations that offer programs for children and their families.

Air Systems Foundation President and Founder Christine Davis congratulated History San José on its effort to support kids in our community.

Wells Fargo Foundation. The new year brought the welcome addition of a new corporate partner, Wells Fargo Foundation. Susan Ramirez, Branch Manager of Wells Fargo's San José Main Office, presented HSJ President David Crosson with a \$10,000 check to support HSJ Education Programs. Ms. Ramirez noted that Wells Fargo has a deep commitment to children and education.

School Programs. History San José offers thirteen school programs that provide curriculum-based activity for Bay Area elementary schoolchildren. Teachers appreciate the opportunity to enhance their classroom instruction with hands-on, interactive programs that bring their lessons to life. Education programs are offered from September to June at San José Historical Museum and Peralta Adobe and Fallon House. Over 32,000 students participate annually.

These generous grants demonstrate the level of corporate leadership History San José seeks in order to strengthen and expand its relationship with the community. Air Systems Inc. and Wells Fargo are truly outstanding corporate citizens, and we applaud their vision.

Business Community Lends a Hand

History San José is fortunate to have business partners able to provide much-needed goods and services to keep its programs and facilities functioning! They relieve funding needs in ways that even a cash contribution might not.

In recent months, HSJ Facilities Manager André Côté has networked with the business community and succeeded in securing truck maintenance services from **Carl Chevrolet** and glass window repair from **Mission Glass Co.**

Could You Help? Can you provide fiberglass ladders, hand tools, electric saws, light bulbs, extension cords, mini-blinds, linoleum, wood finishing material? To help, please call André Côté at 408-918-1044.

We show our appreciation by providing the donor with family passes to our historic sites, recognition in our publications and the ongoing benefits of being a part of the HSJ family.

Make History! Volunteer

National Volunteer Week. Celebrated this year April 9-15, National Volunteer Week is a perfect time to become a History San José volunteer. Share your love of history and meet interesting people as you lead school programs and tours, work in the museum store and café, or serve as a museum ambassador at special events and festivals. Experience is not required for most volunteer positions and training is provided. Come to the Volunteer Training Preview Party on April 11 to meet our valued volunteers and find out more about our volunteer program.

Volunteer Training Preview Party

Tuesday, April 11, 9:30am-12:00pm

San José Historical Museum in Kelley Park

Please RSVP 408-287-2290 x214

Refreshments provided thanks to History San José volunteers



Docent Igor Quimet leads a class through the Trolley Barn

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1999-2000

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Local History—Local Authors

A Walk Through the Past – San José's Oak Hill Memorial Park

Patricia Loomis, \$25.00

Patricia Loomis is a retired *San José Mercury News* reporter and author of four books on area history – all of which are available at the museums' stores. Loomis' latest book, *A Walk Through the Past* explores California's oldest secular cemetery, Oak Hill, as the doorway to the city's past and all of those who contributed to making San José what it is today.



Voices From the Orchards

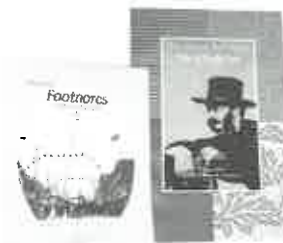
Carolyn Downey, \$14.95

Carolyn Downey is a retired schoolteacher with a longtime interest in San José history, especially for young people. *Voices From the Orchards* is an exciting story of the fruit industry from the mouths of adults who worked in the orchards of Santa Clara Valley when they were children.

Historic San José – Tales of Naglee Park

Jack Douglas, \$15.00

Jack Douglas, Emeritus Archivist and Librarian at San José State University, is a prolific writer on local history. *Historic San José* is a collection of stories recounting Naglee Park's rich history. *Historical Footnotes of Santa Clara County*, one of Douglas' books is also available at the museums' stores.



Bungalow Style

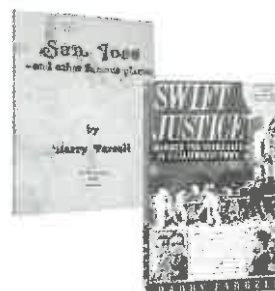
April Halberstadt, \$17.95

April Halberstadt is an urban geographer, historian, preservationist, and author of books on California urban history and agricultural heritage. Her latest book, *Bungalow Style*, provides descriptions and examples of the style's distinctive architectural and design elements. Color photographs express the essence and charm of the Bungalow style.

Swift Justice

Harry Farrell, \$11.95

Harry Farrell is a retired *San José Mercury News* reporter and author of three books: *Swift Justice*, *San José and Other Famous Places* and *Shallow Grave in Trinity County*, all of which are available in the museums' stores. *Swift Justice* recounts the kidnap and murder that shook San José in 1933 and is the winner of the 1993 Edgar Best Fact Crime award.



April is Museum Month!

Celebrate the joys of art, history, knowledge and discovery during San José's Museum Month – an annual tradition every April. Catch the excitement of San José's seven premier arts, history, science, cultural and children's museums as the doors open for Museum Month 2000.

Visiting the museums is even easier this year. VTA's DASH Shuttle will transport visitors to the museums for free every weekend in April. Riders can board bus #73 to visit the San José Historical Museum and bus #82 to the Rosicrucian & Egyptian Museum. Museum visitors receive \$2 off admission by presenting a VTA ticket or rider pass. Call 408-321-2300 for more information.

Museum Exchange. Members of the participating museums can visit any of the other museums during the month of April and receive free admission and store and membership discounts. Simply show your HSJ membership card at San José Museum of Art, Children's Discovery Museum, The Tech, Rosicrucian & Egyptian Museum and the San José Museum of Quilts and Textiles to receive free admission and discounts. For more information, call 408-295-2265 ext. 439 or visit the website at www.sanjose.org.

Special thanks to Museum Month Corporate Sponsors: Compaq Computers, Analog Devices, Applied Materials, VTA; Media Sponsors: San José Mercury News, KICU Channel 36, KARA, Kinkos, Pagliaro/Kuhlman Advertising, San José Convention and Visitors Bureau.

Museum Information

Please call 408/918-1040 for reservations and current program prices.

Sites

San José Historical Museum
Kelley Park, 1650 Senter Road
San José, CA 95112
408-287-2290, Fax 408-287-2291

Peralta Adobe & Fallon House
175 W. St. John St.
San José, CA 95110
408-993-8182 Fax 408-993-8184

Administrative Offices

1650 Senter Road
San José, CA 95112
408-287-2290, Fax 408-287-2291
www.historysanjose.org

Fees

General Admission Fees

A ticket for both sites is valid two weeks from date of purchase.

	One site	Both sites
Adult	\$6.00	\$10.00
Senior (age 65+)	\$5.00	\$8.00
Youth (age 6-17)	\$4.00	\$6.00
Child (5 and under)	Free	Free

Group Tour Fees

10 or more individuals who have pre-scheduled a tour

	One site	Both sites
Adult	\$5.00	\$8.00
Senior (age 65+)	\$4.00	\$6.00
Youth (age 6-17)	\$3.00	\$4.00
Child (5 and under)	Free	Free

Hours

Both sites are open
12:00–5:00pm, Tue–Sun

Kelley Park: self-guided tours, guided tours at 12:15pm and 2:00pm

Peralta/Fallon: last tour leaves at 3:30pm

Office hours at both sites
9:00am–5:00pm, Mon–Fri

All school programs and group tours must be reserved. School programs and group tours are offered Mon–Fri, 9:00am–5:00pm. Group tours are also offered Sat–Sun, 12:00–5:00pm, by reservation only 408-918-1040.

Programs

Public Programs:

Downtown Walking Tour

School Programs: Experience Adobe Days ~ Experience Victorian Days ~ Explore Peralta/Fallon ~ Explore San José's Past ~ Gold Rush Adventure ~ Historic Transportation Experience ~ History Hike ~ School Days in the 1890s ~ Victorian School Kit ~ Voices of Gold Interactive Program ~ Voices of Gold ~ Self-Guided Tour ~ Westward Ho! ~ Women Who Made A Difference

Outreach Programs:

Portraits of the Past