

## History San José Rights and Reproductions Image Fee Schedule (2015)

Conditions governing the use of reproductions provided by History San José will be specified in a written contractual agreement generated by the Museum. Rights granted by the Museum are valid only upon the Museum's receipt of the signed agreement and payment of the amount specified in the agreement.

**Image reproduction charges are the sum of two fees: Use Fees and Production Fees.** The Museum reserves the right to charge additional special fees depending upon the requested usage. All fees are subject to change.

### USE FEES (See also "PRODUCTION FEES" below):

<b>PUBLICATIONS / MERCHANDISE / MARKETING MATERIALS</b>				
<b>Commercial / For-Profit</b>	<b>Print Run 1-5,000</b>	<b>Print Run 5,001 - 50,000</b>	<b>Print Run 50,001 - 100,000</b>	<b>Print Run 100,001-500,000</b>
Print - Single Country Rights (book, journal, newspaper, calendar, etc.)	\$50.00	\$100.00	\$150.00	\$200.00
Print - World Rights (book, journal, newspaper, magazine, calendar, etc.)	\$75.00	\$150.00	\$200.00	\$300.00
Electronic (CD-ROM, e-book, etc.)	\$50.00	\$100.00	\$150.00	\$200.00
Promotional use (including web; 5-year term)	\$50.00	\$50.00	\$50.00	\$50.00
Publishing bundle – Single Country (includes print, electronic, and 5-year promo rights plus textbook ancillaries)	\$125.00	\$225.00	\$325.00	\$425.00
Publishing bundle – World Rights	\$150.00	\$250.00	\$350.00	\$450.00
Surcharge for cover / exterior use	+\$100.00	+\$150.00	+\$200.00	+\$250.00
Merchandise and/or marketing materials (posters, cards, t-shirts mugs, etc.) – <i>Subject to HSJ approval</i>	\$300.00	\$600.00	\$900.00	Email for rates
<b>Non-Profit</b> <i>Proof of non-profit status required</i>	<b>Print Run 1-5,000</b>	<b>Print Run 5,001 - 50,000</b>	<b>Print Run 50,001 - 100,000</b>	<b>Print Run 100,001-500,000</b>
Dissertations	\$10	N/A	N/A	N/A
Print - Single Country Rights (book, journal, newspaper, calendar, etc.)	\$25.00	\$50.00	\$75.00	\$100.00
Print - World Rights (book, journal, newspaper, magazine, calendar, etc.)	\$50.00	\$100.00	\$150.00	\$200.00
Electronic (CD-ROM, e-book, etc.)	\$25.00	\$50.00	\$75.00	\$100.00
Promotional use (including web; 5-year term)	\$50.00	\$50.00	\$50.00	\$50.00
Publishing bundle – Single Country (includes print, electronic, and 5-year promo rights plus textbook ancillaries)	\$75.00	\$125.00	\$175.00	\$225.00
Publishing bundle – World Rights	\$100.00	\$150.00	\$200.00	\$300.00
Cover / exterior use surcharge	+\$50.00	+\$75.00	+\$100.00	+\$125.00
Merchandise (posters, cards, t-shirts, mugs, etc.) – <i>Subject to HSJ approval</i>	\$150.00	\$300.00	\$450.00	Email for rates

*5% discount on use fees for orders of 10-20 images; 10% discount on use fees for orders of 21-30 images.  
Please contact us for rates regarding larger orders.*

## USE FEES (Continued):

<b>MASS MEDIA</b>			
<b>Print Ad</b>	<b>Local / Regional</b>	<b>Single Country</b>	<b>World</b>
Commercial	\$100.00	\$250.00 min.	\$500.00 min.
Non-Profit	\$50.00	\$125.00 min.	\$250.00 min.
Billboards and other uses	Please email for rates		

*Prices are for single project / life of campaign only.*

<b>Television / Film / Video*</b>	<b>Local / Non-Profit / PBS</b>	<b>Single Country</b>	<b>World</b>
Television / Film (including advertisements)	\$50.00	\$100.00	\$150.00
Home Video / DVD	\$50.00	\$100.00	\$150.00
Promotional (including web)	\$50.00	\$100.00	\$100.00
All Media (includes on-demand digital downloads and promotional use)	\$125.00	\$250.00	\$350.00
Set Dressing / Deep Background	\$50.00	\$75.00	\$100.00

**\* Above prices are for a term up to 10 years. Perpetual rights (to distribute the film/program/advertisement in its final, original form) may be available for a 50% surcharge.**

<b>Internet</b>	<b>Personal</b>	<b>Non-Profit</b>	<b>Commercial</b>
Up to 5 years (life of single, specific project)	\$25.00	\$50.00	\$100.00
More than 5 years (life of single, specific project)	\$50.00	\$150.00	\$300.00

## **OTHER DISPLAY / DISTRIBUTION**

<b>Museum / Exhibition Use</b>	<b>Personal</b>	<b>Non-Profit</b>	<b>Commercial</b>
Exhibition (including exhibition video, not for broadcast, sale, or other distribution, and give-away educational materials such as gallery guides, teachers' packets, etc.) <i>For exhibition catalog use, please see our publication fees</i>	N/A	\$25.00	\$150.00 min.
Promotional use (including web; 5-year term)	N/A	\$25.00	\$150.00 min.

*Prices are for single project / life of exhibition only*

<b>Décor</b>	<b>Personal</b>	<b>Non-Profit</b>	<b>Commercial</b>
Home décor	\$25.00	N/A	N/A
Private office décor (non-public area)	N/A	\$25.00 min.	\$50.00
Retail décor / Display in public area	N/A	\$25.00 min.	\$150.00

*Prices are for single occurrence use of image for decorative purposes; email for pricing on multiple occurrences of same image at single and/or multiple locations*

<b>Research / Presentation</b>	<b>Personal</b>	<b>Non-Profit</b>	<b>Commercial</b>
Reference image (low resolution only)	\$10.00	\$10.00	\$20.00
Projection/public lecture	\$10.00	\$10.00	N/A

*5% discount on use fees for orders of 10-20 images; 10% discount on use fees for orders of 21-30 images. Please contact us for rates regarding larger orders.*

## PRODUCTION FEES:

<b>DIGITAL IMAGE FILES (prices charged in addition to "USE FEES" above):</b>			
<b>Low-Res screen quality 72 dpi (at actual size)</b>	<b>Editorial print quality 300 dpi (at actual size)</b>	<b>High-Res 600 dpi (at actual size)</b>	<b>Super High-Res 1200 dpi (at actual size)</b>
\$10.00	\$15.00	\$25.00	\$30.00

*Production fees apply to images not already available at requested resolution. All files sent as JPEG. Editorial, High-Res, and Super High-Res files not available for personal use. Web use limited to Low-Res only. Super High-Res may not be available for all requested images and is at the discretion of HSJ. HSJ does not provide custom re-touching services. Images of historic materials may reveal scratches, abrasions, and other evidence of the age and condition of the originals.*

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**SET-UP FEES:** *Additional conservation and/or set-up fees may apply for new photography of oversize and three-dimensional objects; please email for rates. HSJ retains the right to refuse new photography of materials due to condition and/or accessibility.*

**RUSH FEES:** *Standard turn-around time is 1-2 weeks from receipt of payment. Rush service may be available upon request for additional charge.*

**DELIVERY:** *Digital files are delivered via Google Drive. (Customers are not required to have a Google account)*

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